Survey of Cambodian Public Opinion

International Republican Institute

October 22 – November 25, 2008

Detailed Methodology

- Face-to-face interviews were conducted October 22 – November 25, 2008, by the Center for Advanced Studies (CAS) based in Phnom Penh, Cambodia.
- The sample size of 2,000 is representative for Cambodian population older than 18 by gender, age, education and province. (Demographics are detailed on following slides)
- Respondents were disqualified if they or any member of their family was employed as a journalist or editor in one of the media outlets; an employee of a political party; a member of municipal or town council, provincial assembly or national parliament; a member of municipal, town or provincial government; an employee of one of the ministries, the government or the parliament; an employee of a public relations agency or marketing agency; or an employee of an agency or institute for marketing and public opinion research.
- The poll surveyed a nationwide random, three-stage stratified Simple Random Sampling Without Replacement sample. In the first stage, the sample was stratified by 24 provinces. In the second stage, the sample was further stratified by household. In the third stage, the sample was stratified by gender.
- Additionally, respondents within each settlement were identified by a random selection of street addresses and the random walk method for households.
- Upon random household selection, respondents in each household were chosen based on the next birthday method.
- The margin of error is +/- 2.8 percent with a response rate of 96 percent.
- The nationwide poll included all provinces and municipalities.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.

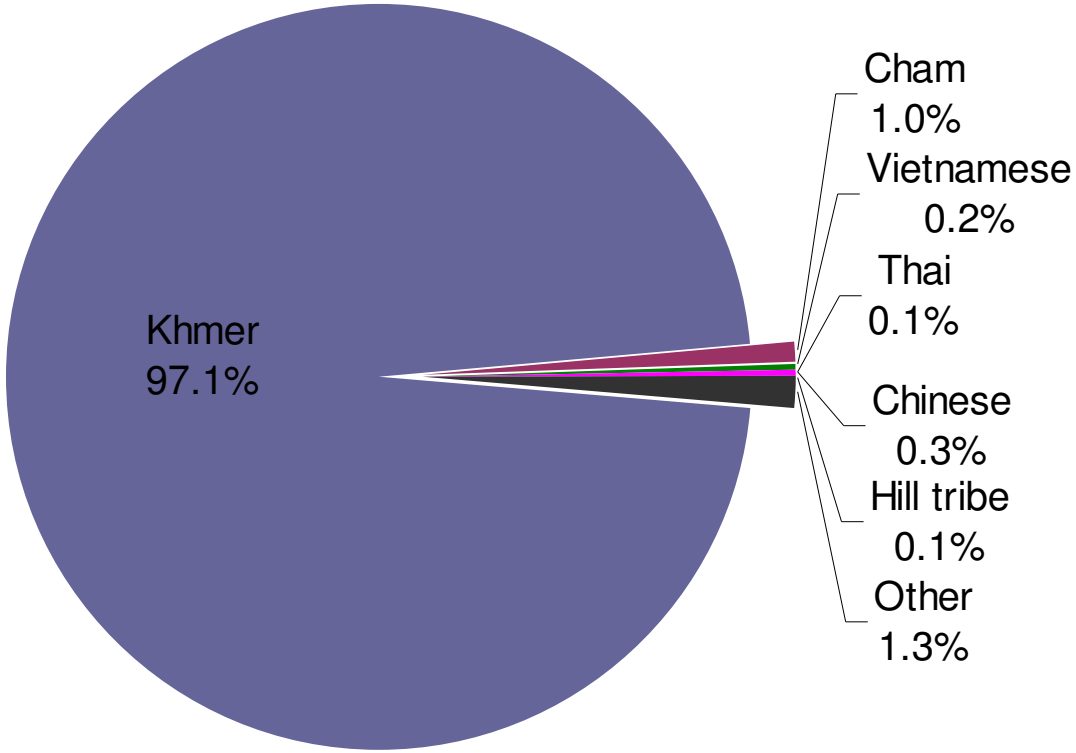
Demographics: sample distribution

Sample representative of 24 Cambodian provinces

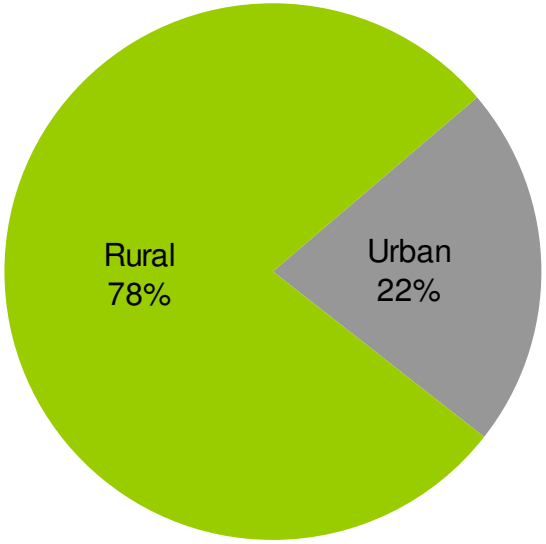
Banteay Meanchey	112	6%	Oddar Meanchey	32	2%
Battambang	144	7%	Pailin	16	1%
Kampong Cham	272	14%	Phnom Penh	144	7%
Kampong Chhnang	80	4%	Preah Vihear	16	1%
Kampong Speu	112	6%	Prey Veng	176	9%
Kampong Thom	96	5%	Pursat	64	3%
Kampot	96	5%	Ratanak Kiri	16	1%
Kandal	176	9%	Siem Reap	112	6%
Kep	16	1%	Sihanouk Vill	16	1%
Koh Kong	16	1%	Stung Treng	16	1%
Kratie	48	2%	Svay Rieng	80	4%
Mondul Kiri	16	1%	Takeo	128	6%
		Total	2,000	103%	

Demographics: ethnicity, rural/urban, gender

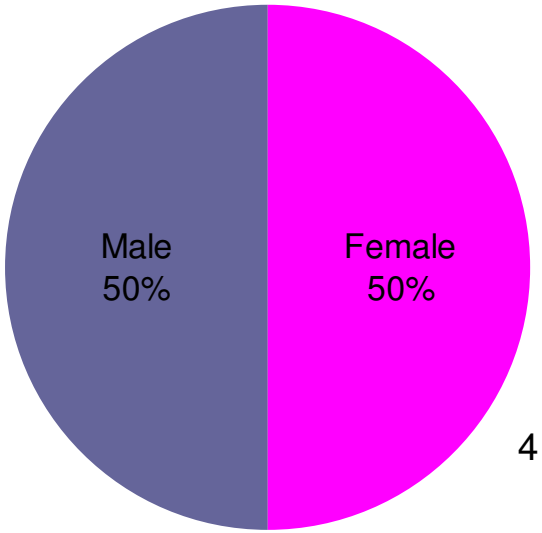
Ethnic Distribution



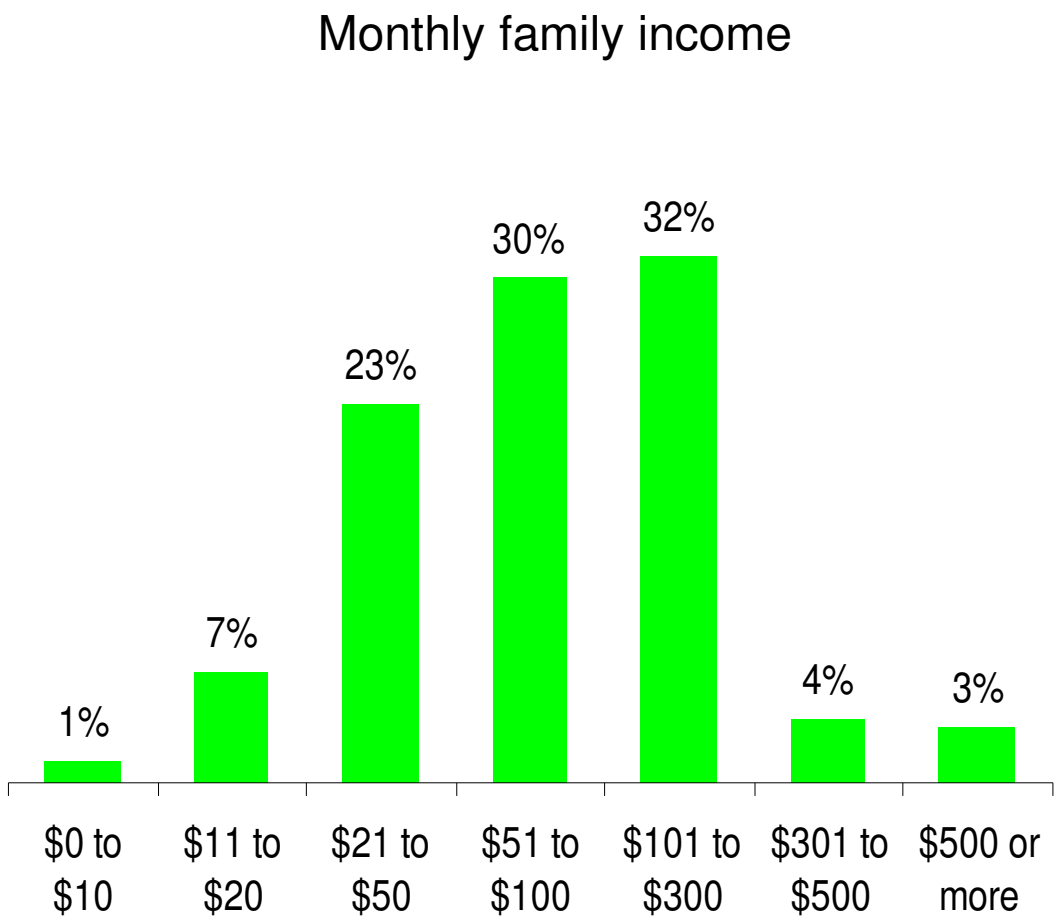
Rural – Urban



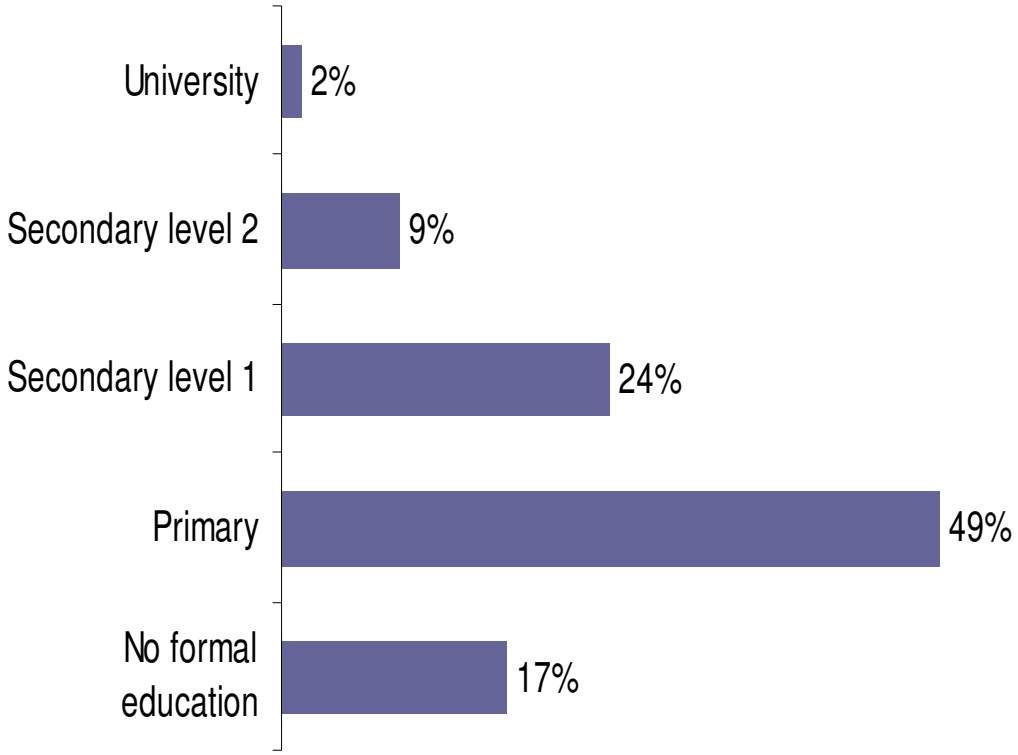
Male – Female



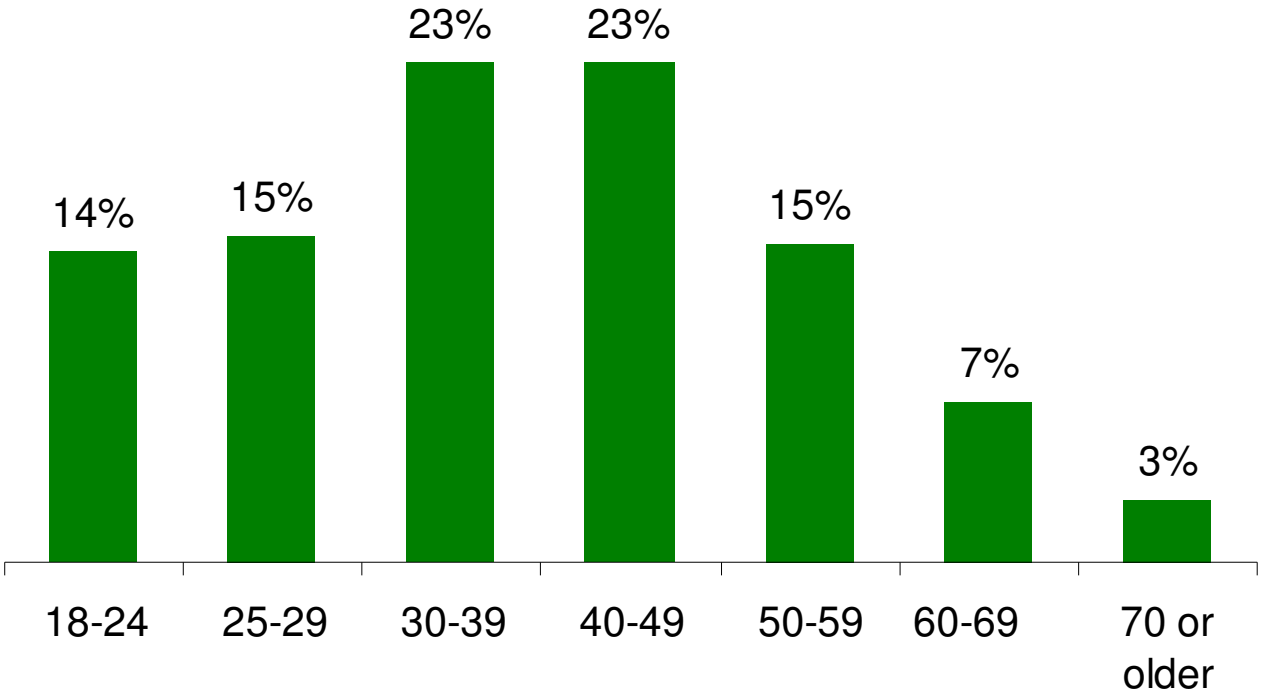
Demographics: Income



Demographics: Education



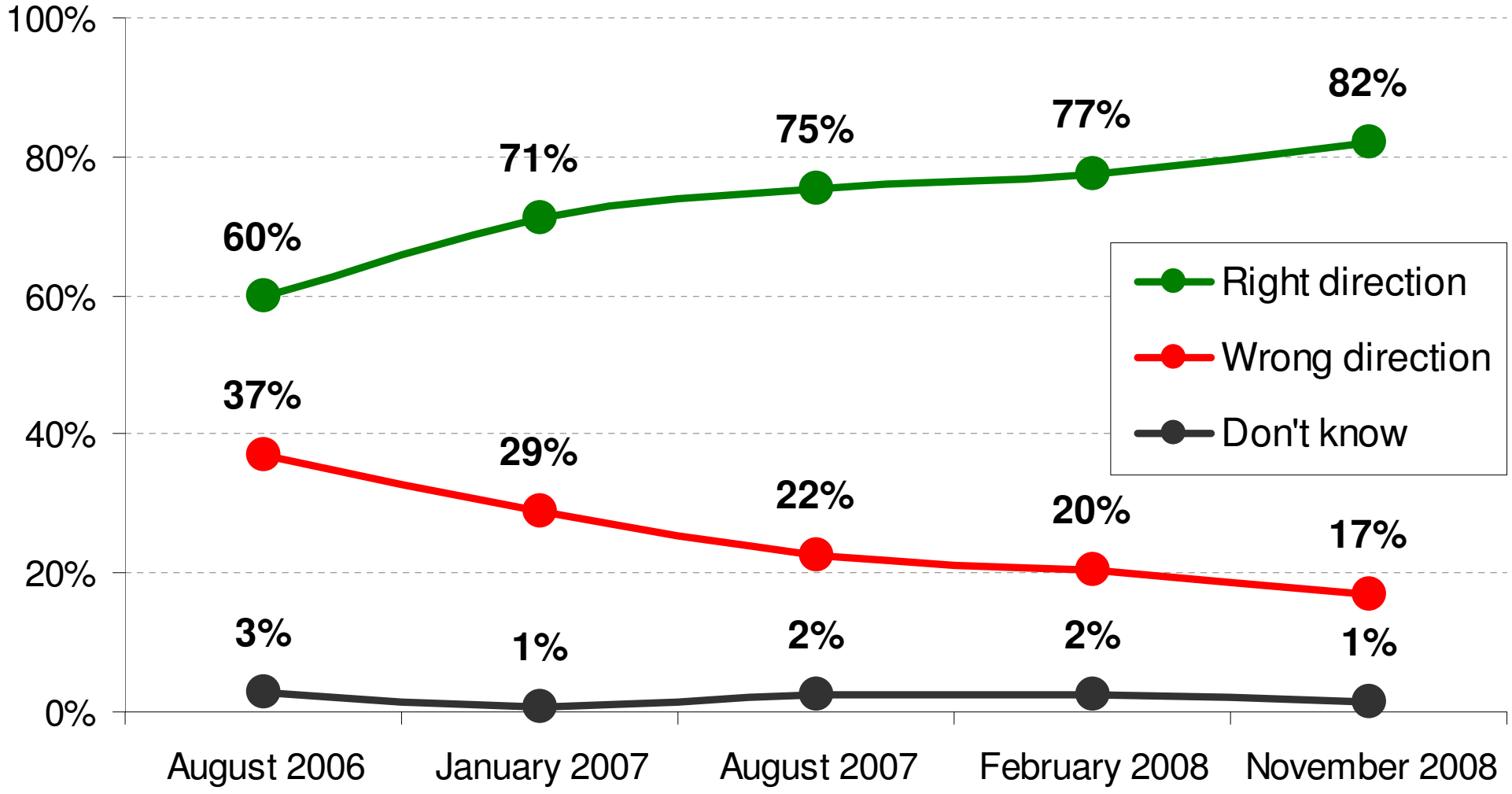
Demographics: Age



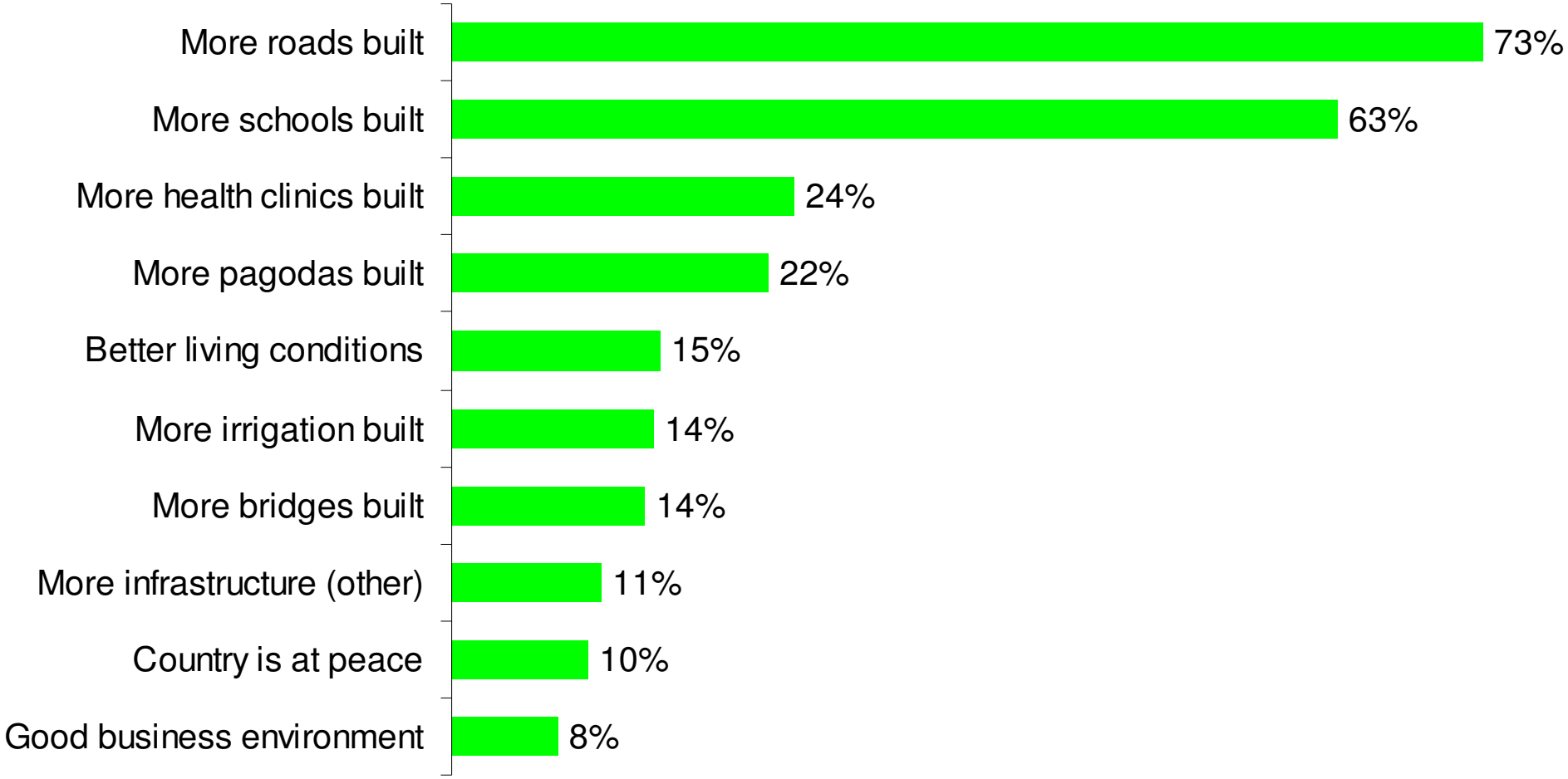
Trends

Right/Wrong Direction

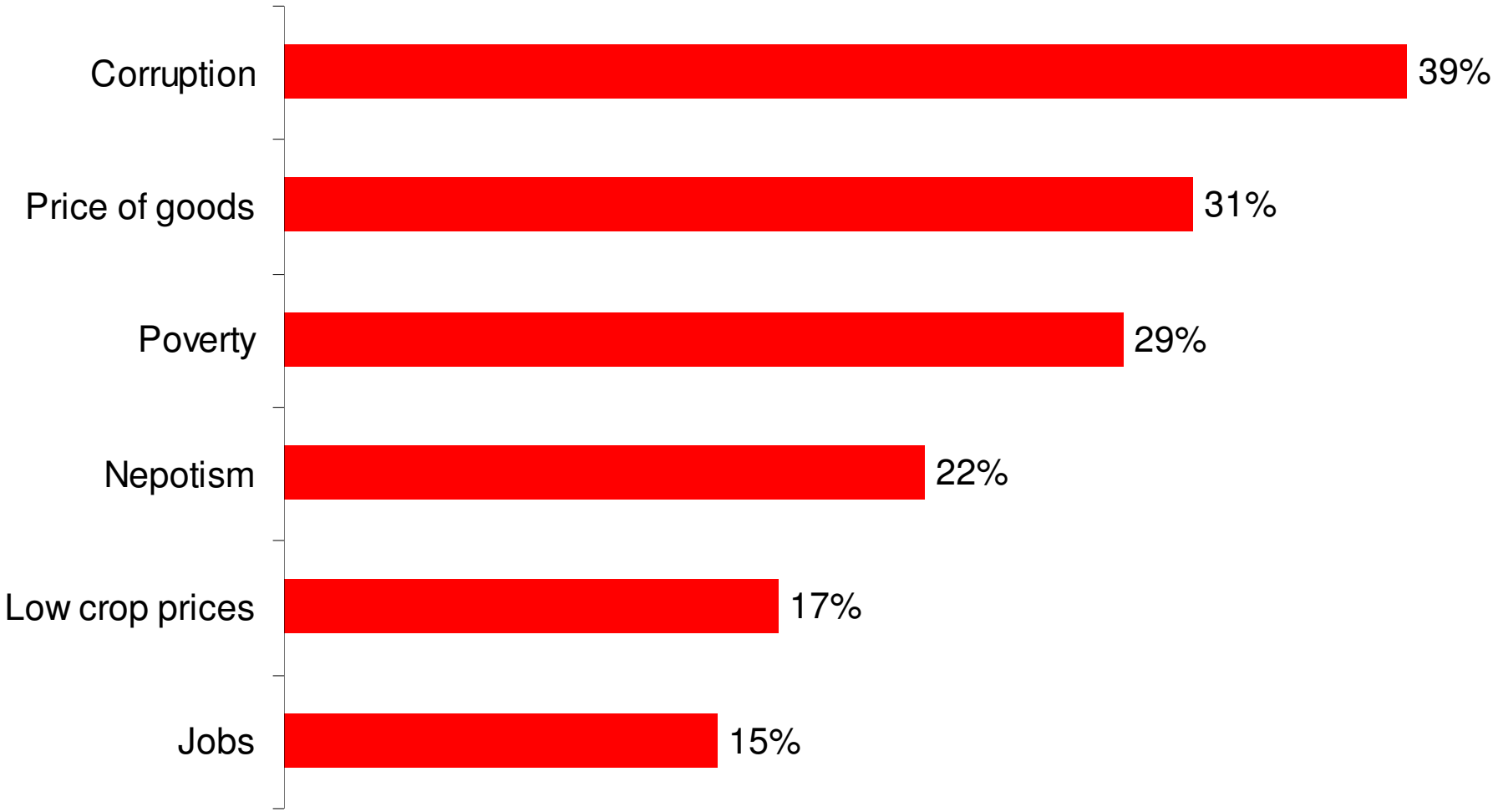
Is Cambodia generally headed in the right direction or the wrong direction?



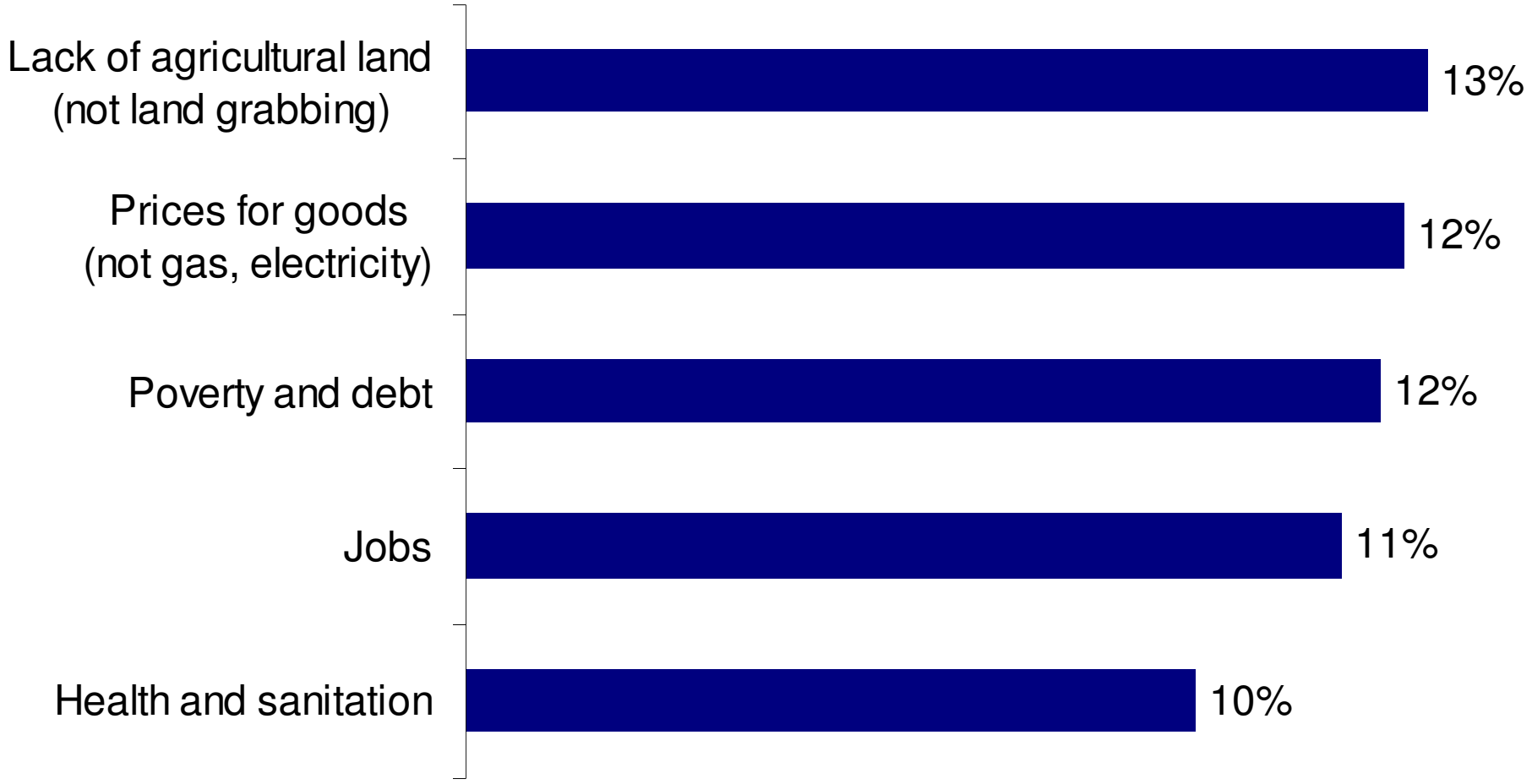
Why is Cambodia moving in the right direction?
(N = 1,638, open ended, three responses given)



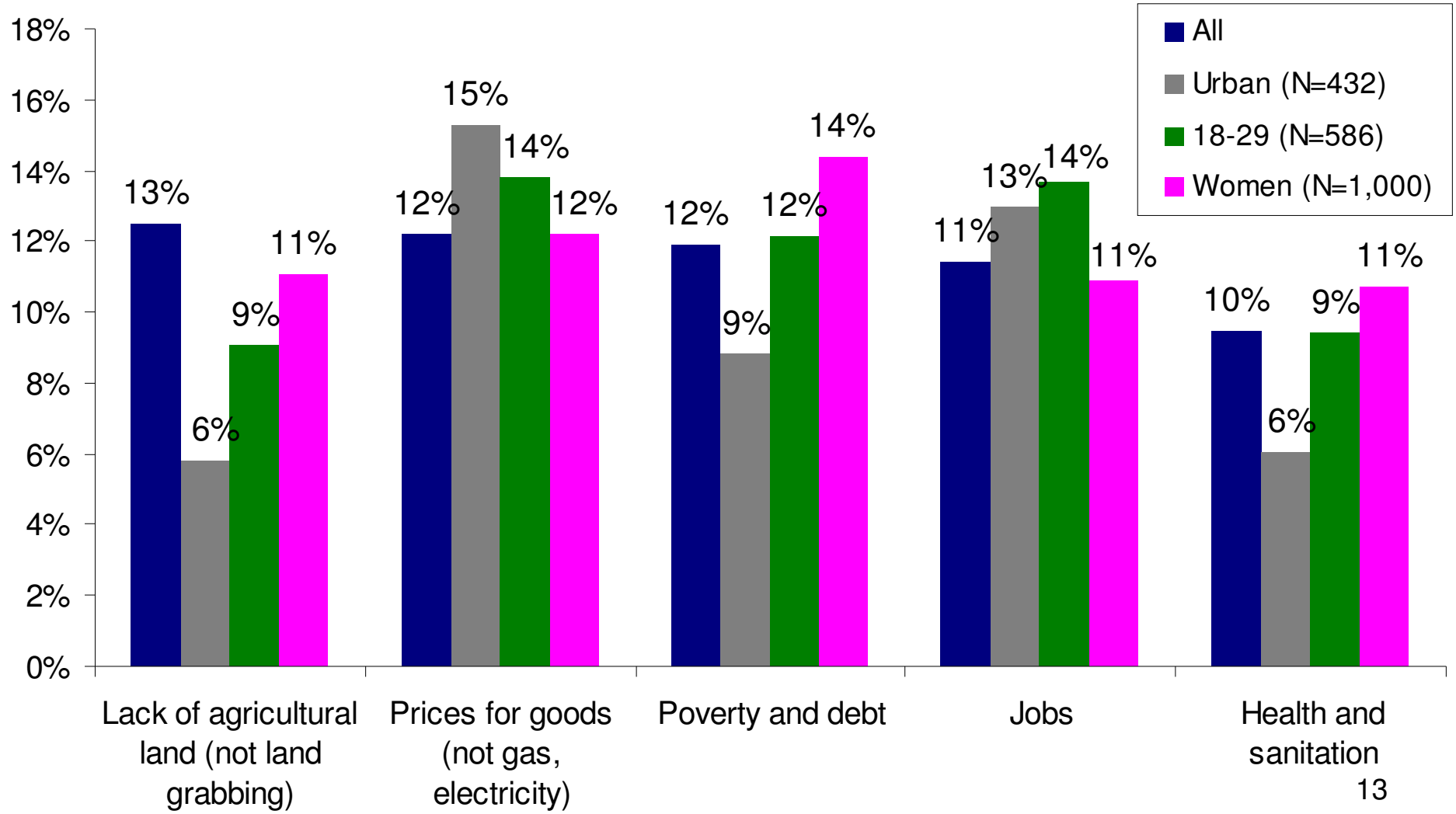
Why is Cambodia moving in the wrong direction?
(N = 335, open ended, three responses given)



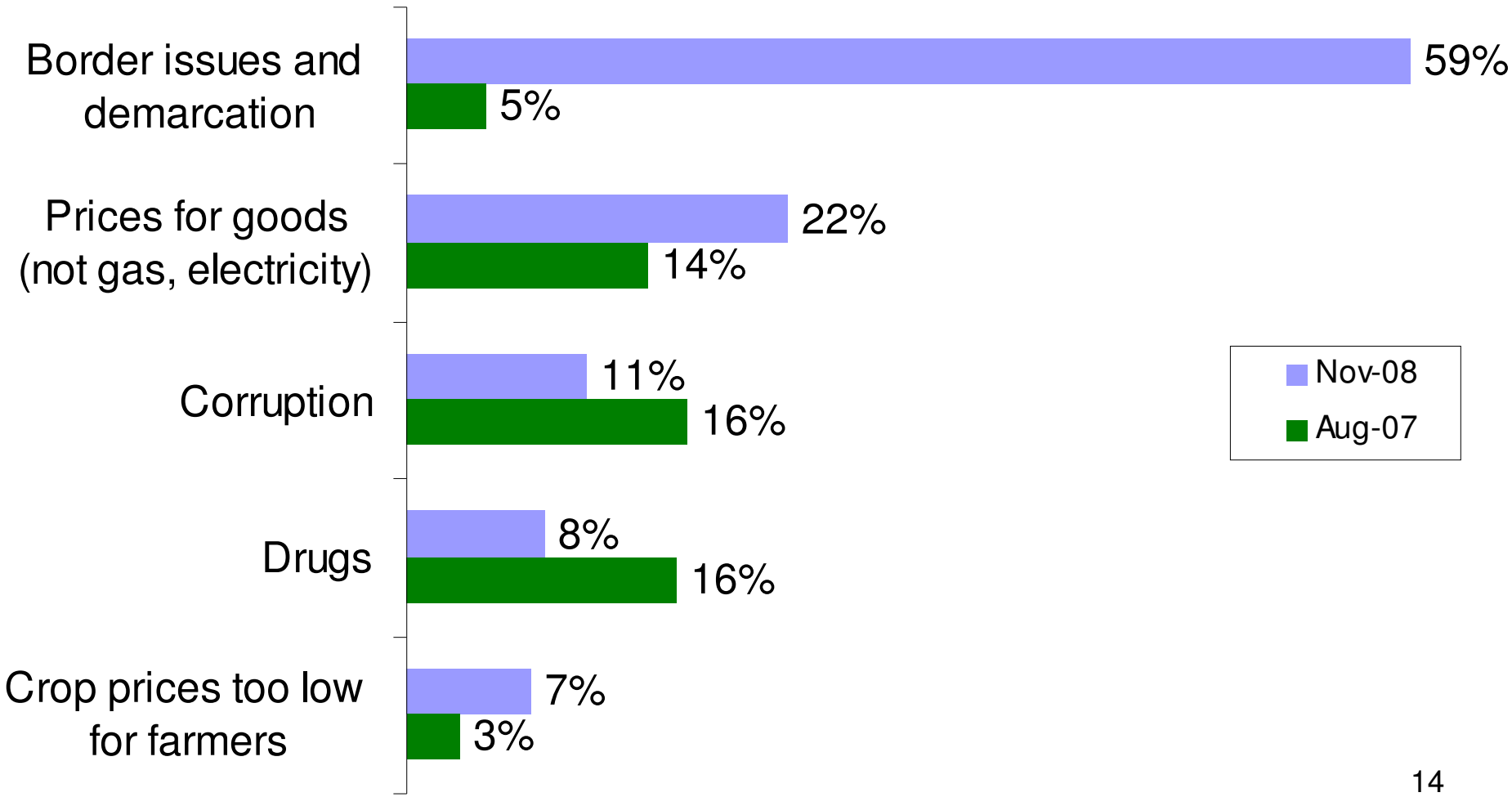
What single issue or concern do you feel most impacts your daily life or family? (open ended, top five responses)



What single issue or concern do you feel most impacts your daily life or family? (By select demographic group)



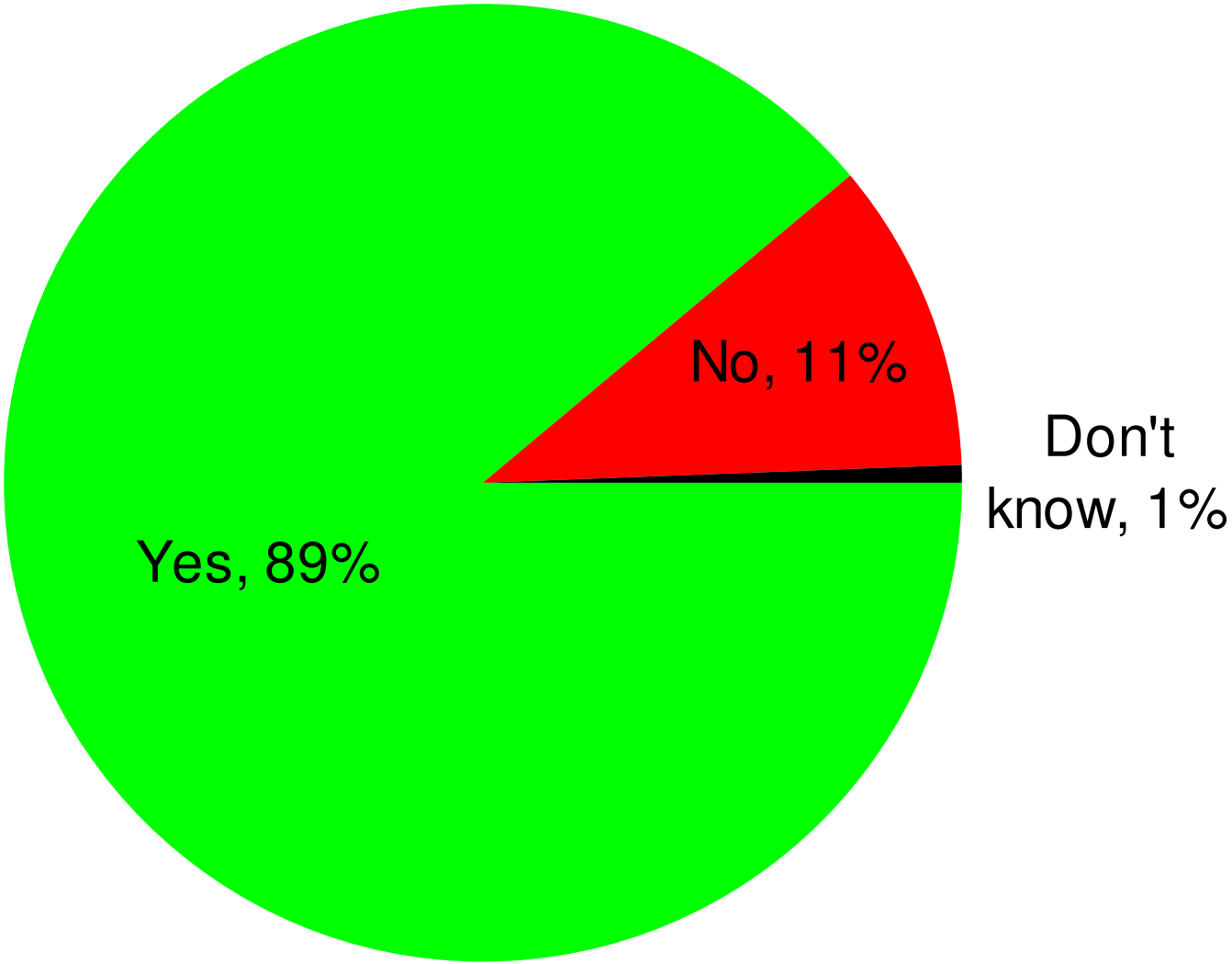
What three issues or concerns do you feel most impact Cambodia as a country? (open ended, top five responses)



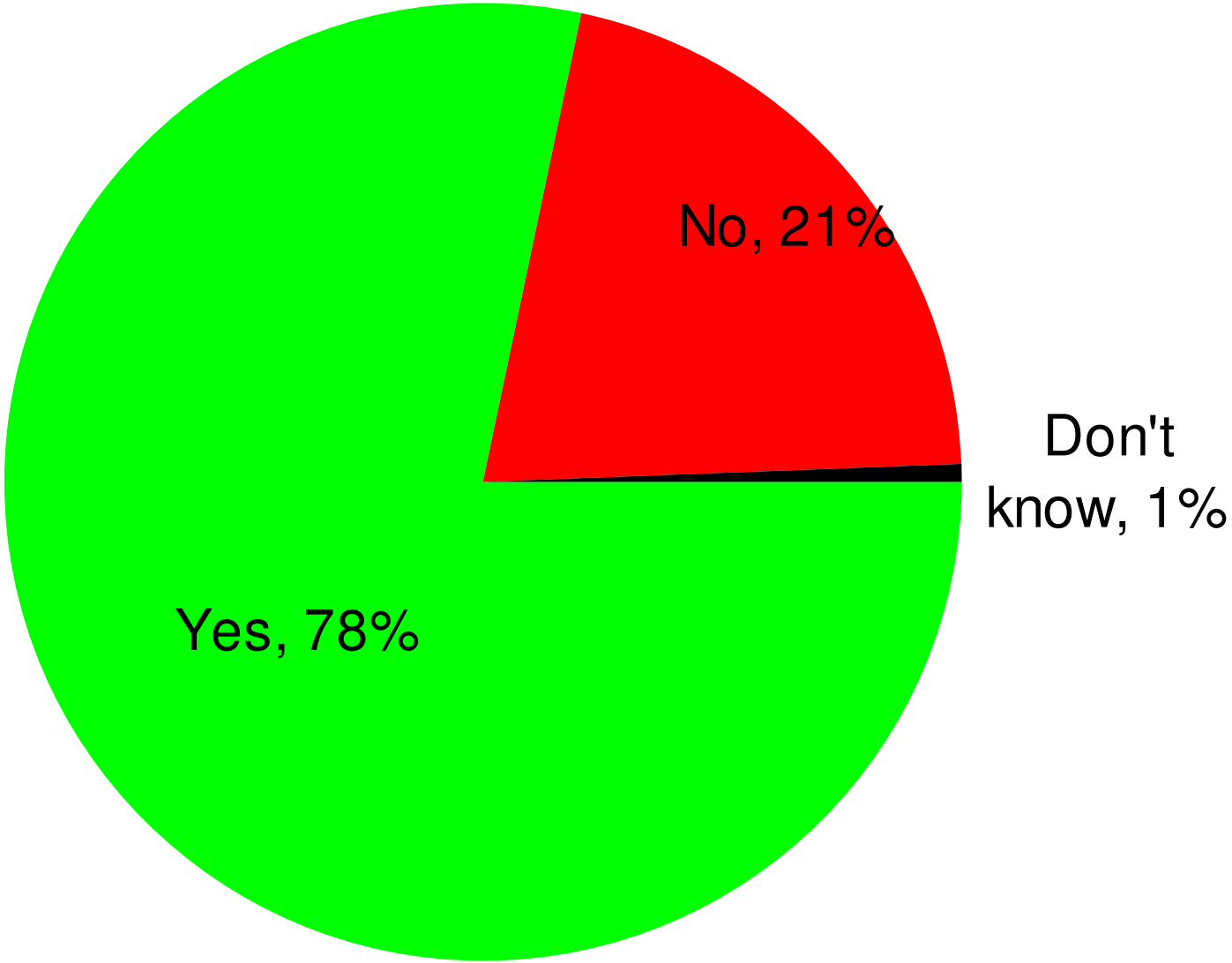
National Election 2008

Turnout

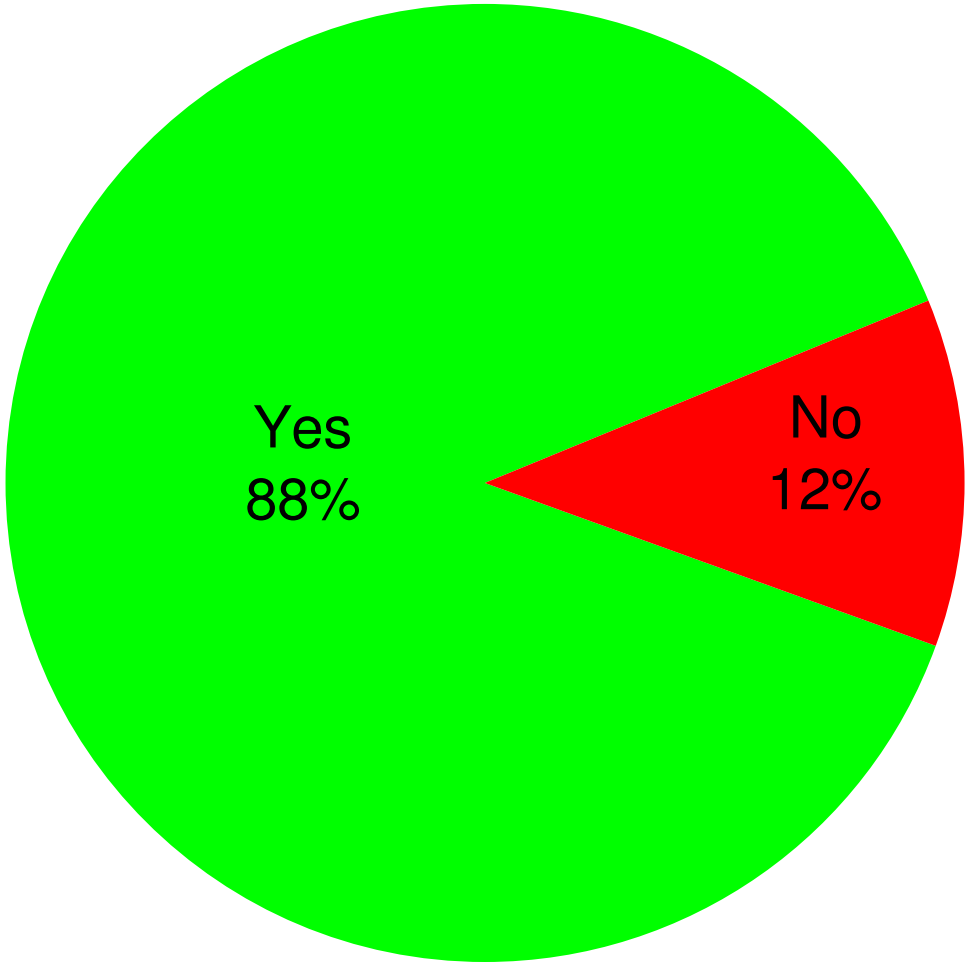
Did you register to vote any time during the period from the first 2002 commune council elections until the July 2008 national assembly elections?



Did you verify your voter registration status or newly register to vote during September-October 2007?



Did you vote during national assembly elections in July?



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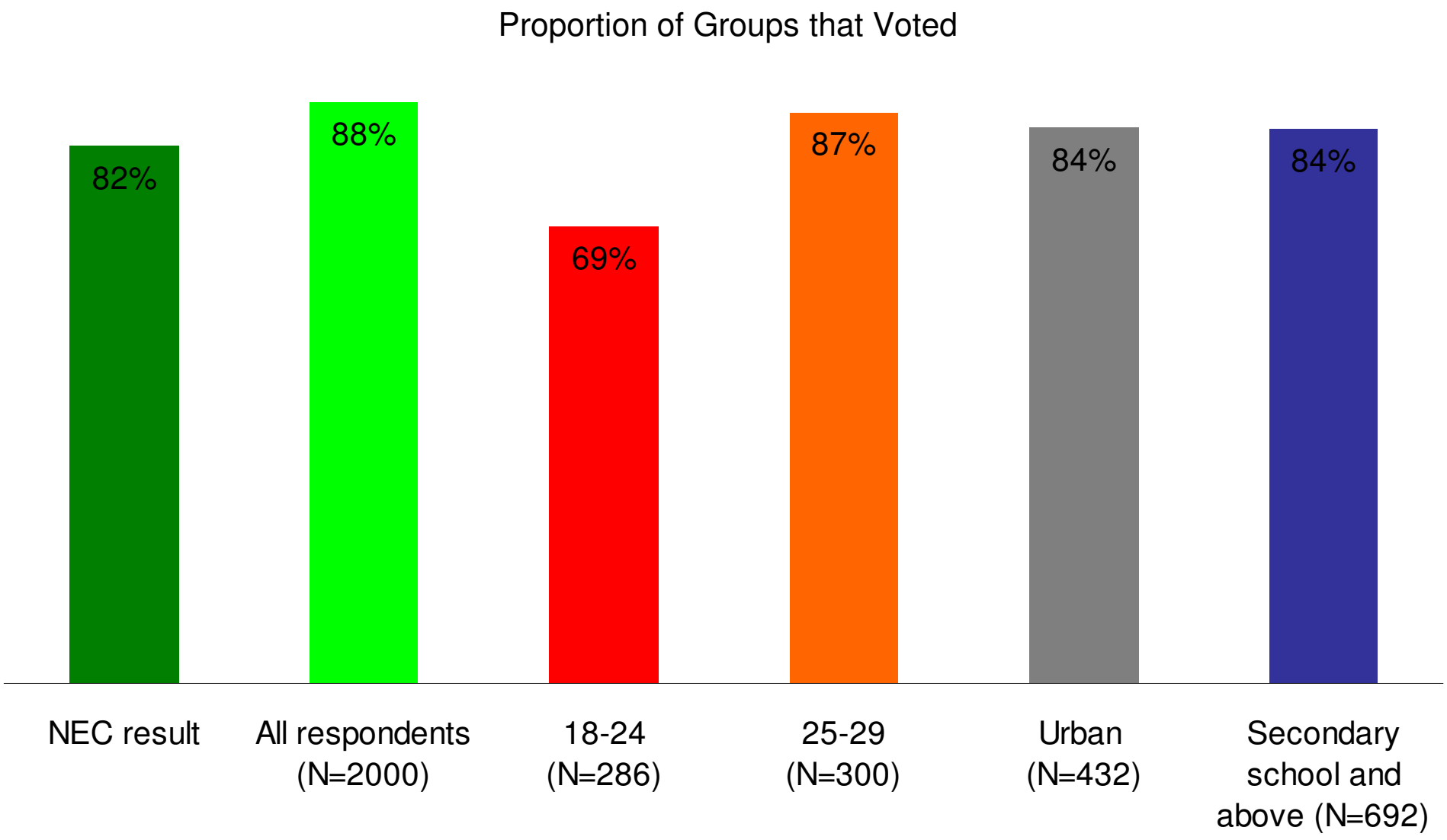

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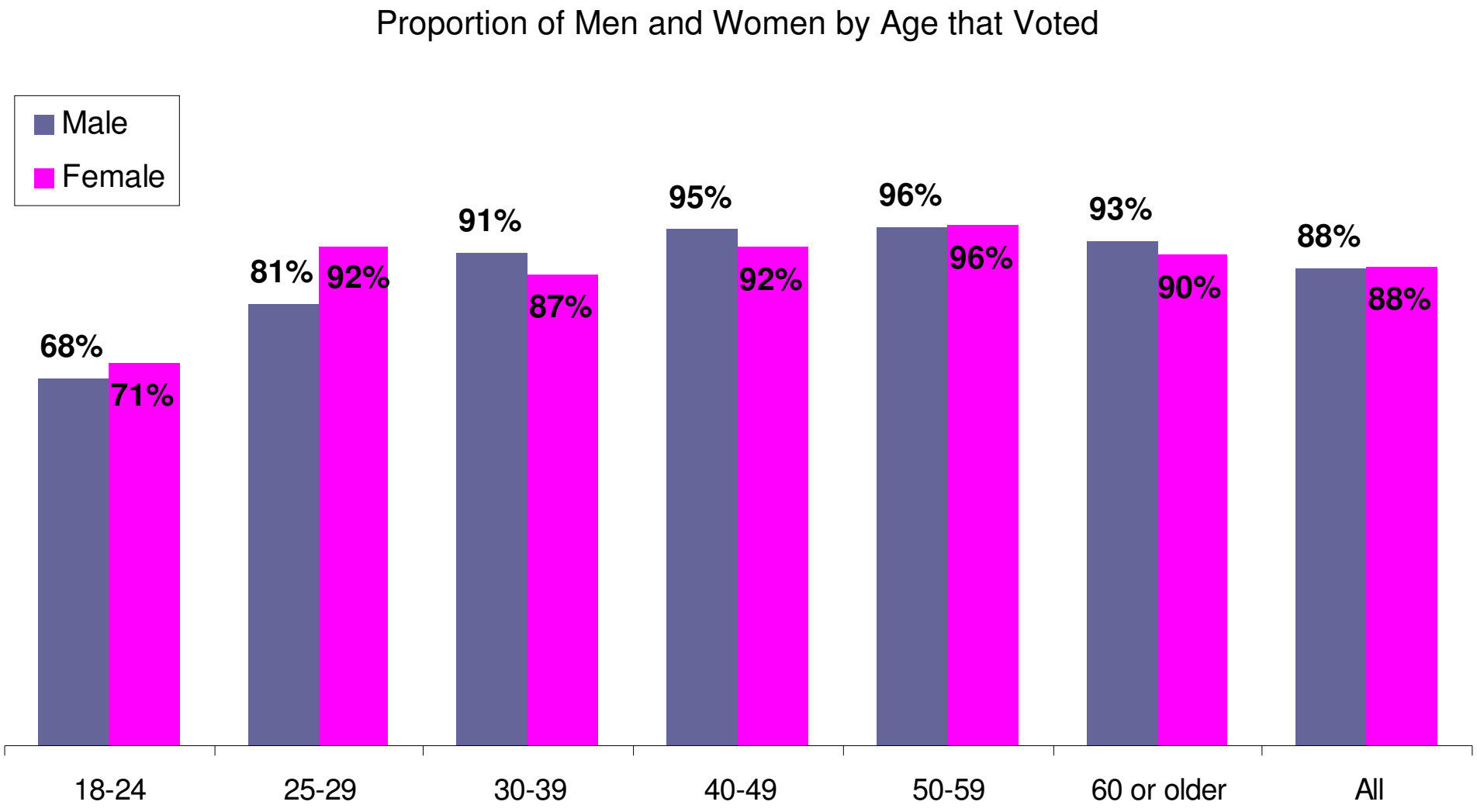
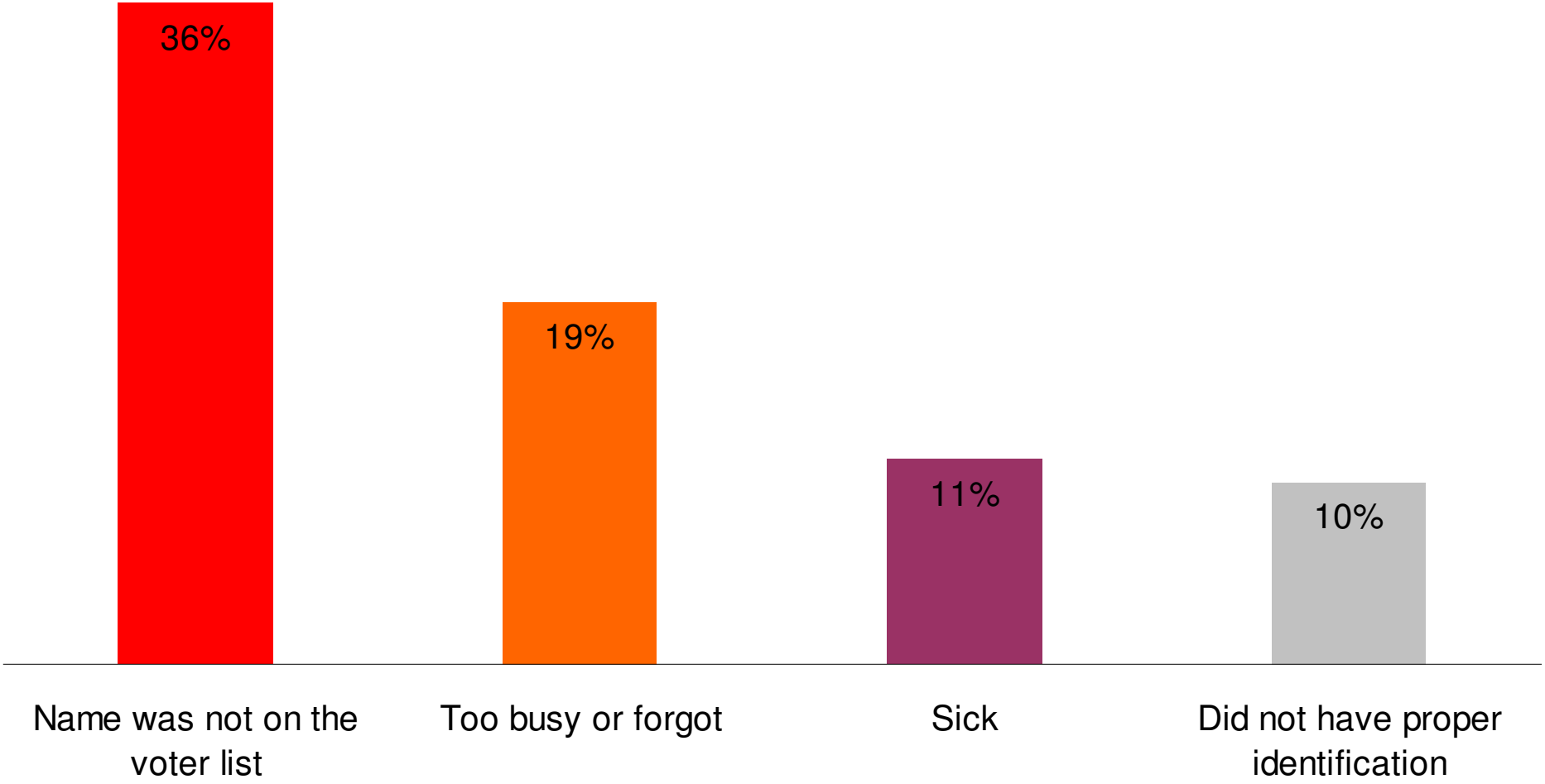


If you didn't vote, why didn't you vote?
(N = 236, top four responses)



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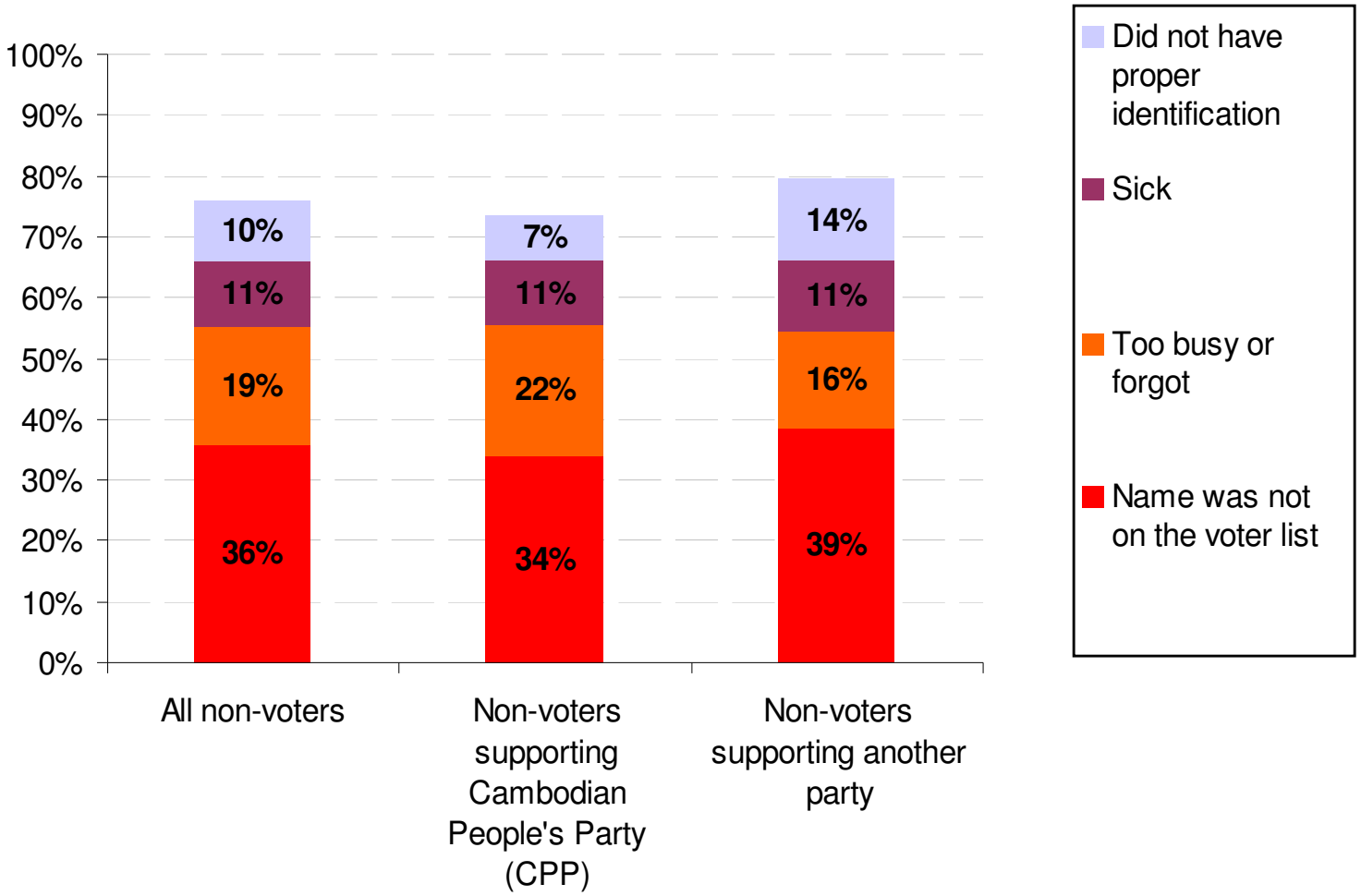
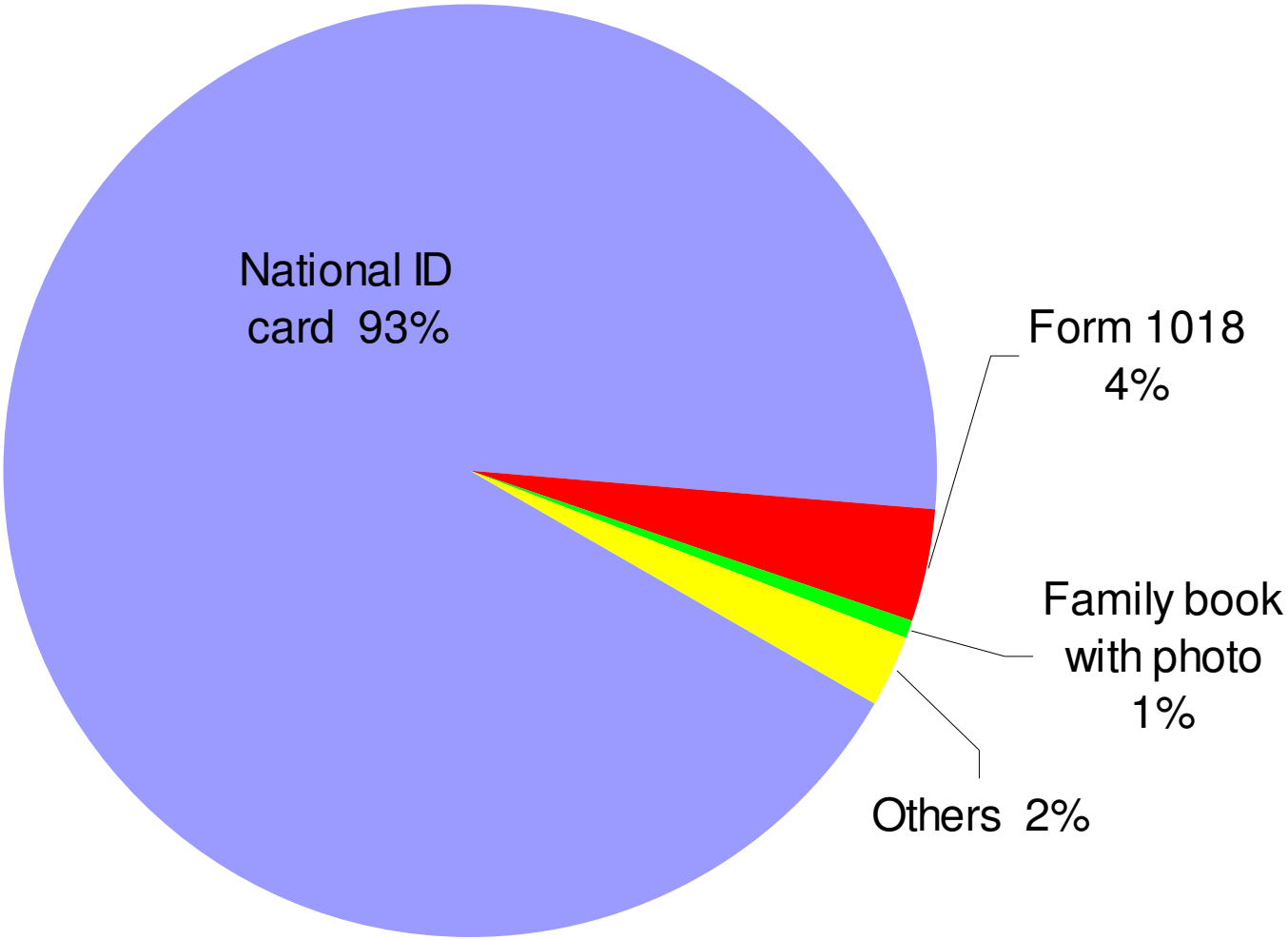


If you did vote, what identification did you use to vote? (N = 1,764)

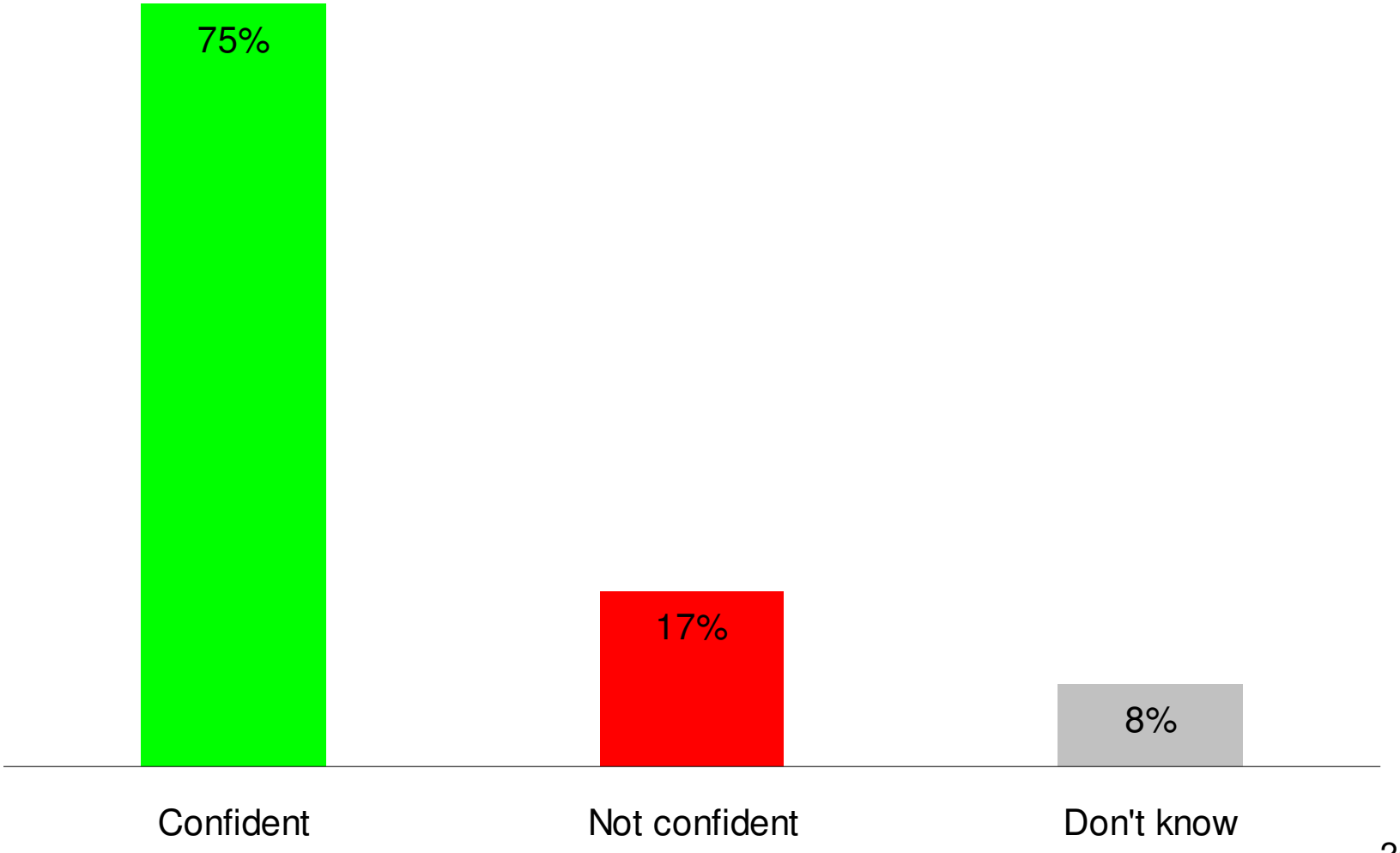
1018 Form is provided by the government to certify identity



National Election 2008

Election Administration

How confident are you that the July election process treated all parties fairly and equally?



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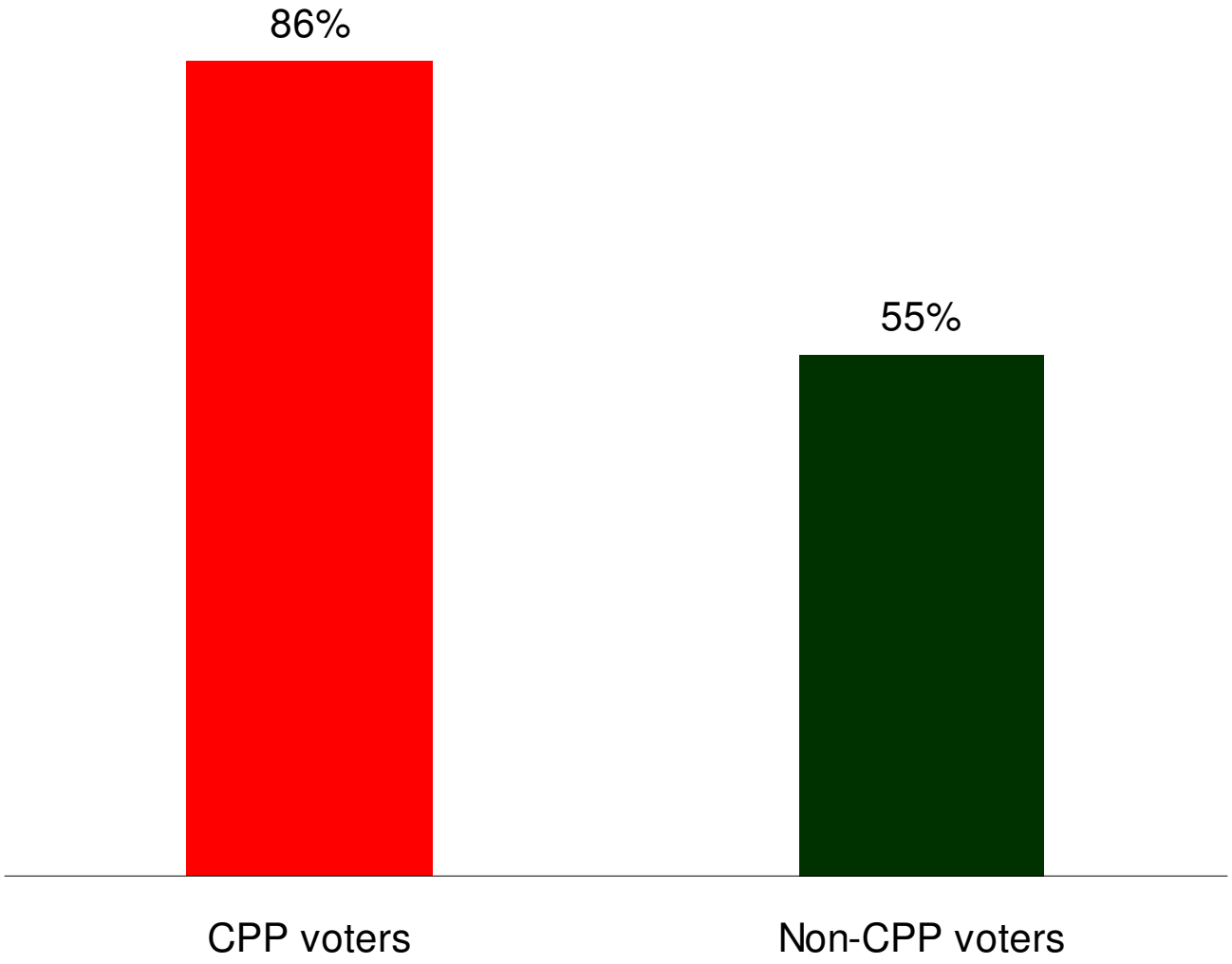
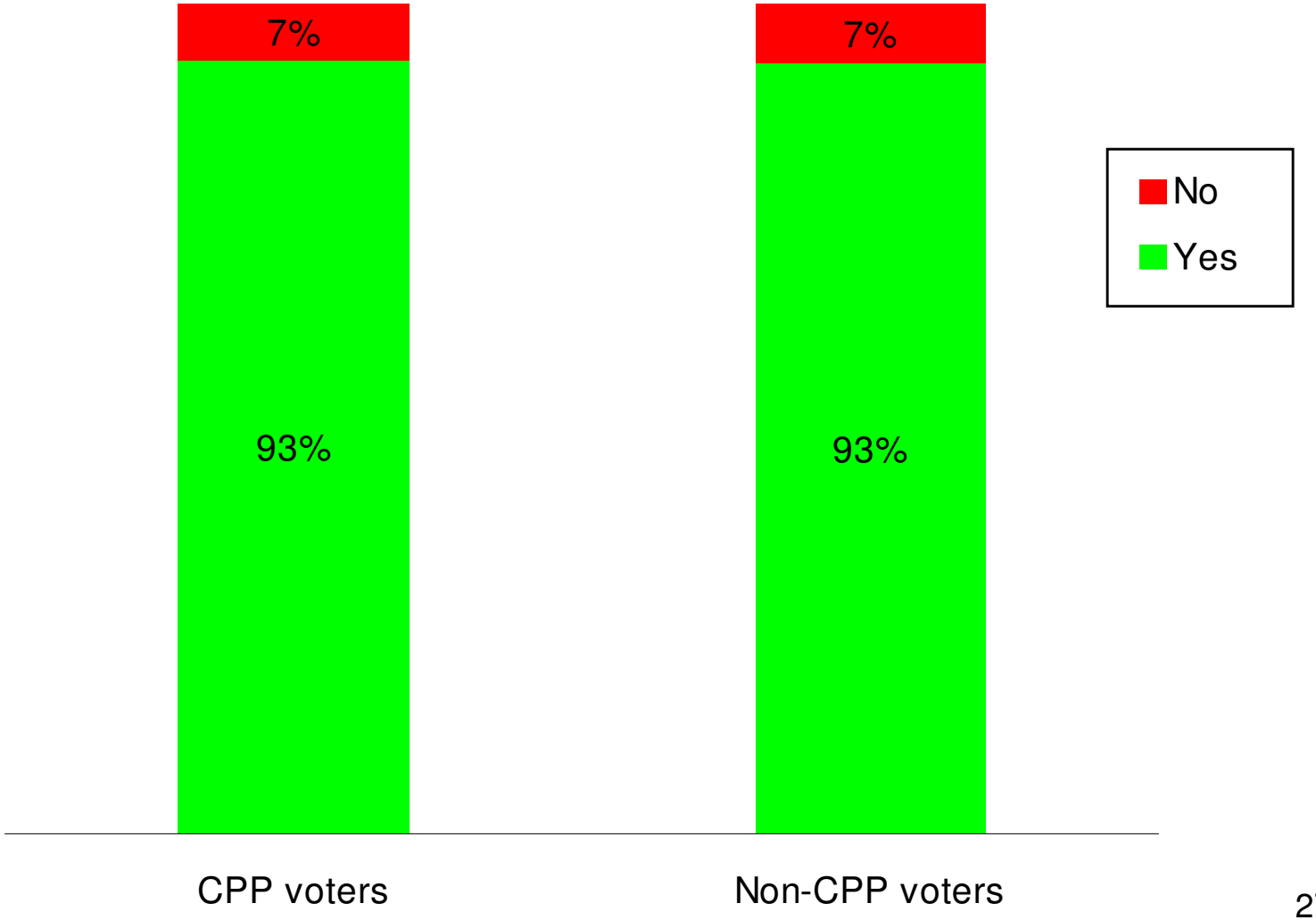
Voters responding confident

(Voters, N = 1,764)

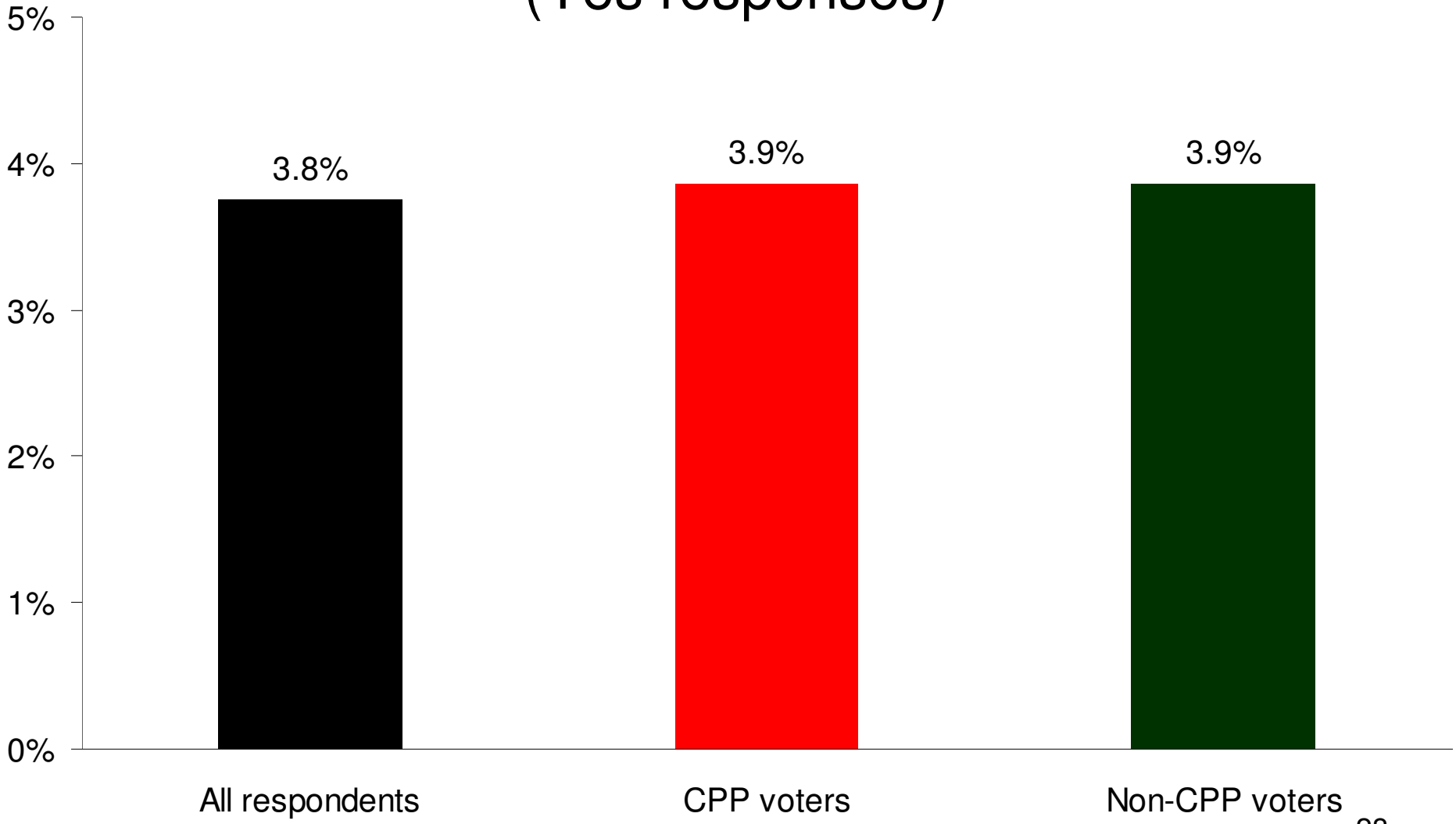


Did you receive a voter information notice before the election telling you where and when to vote?
(Voters, N =1,764)

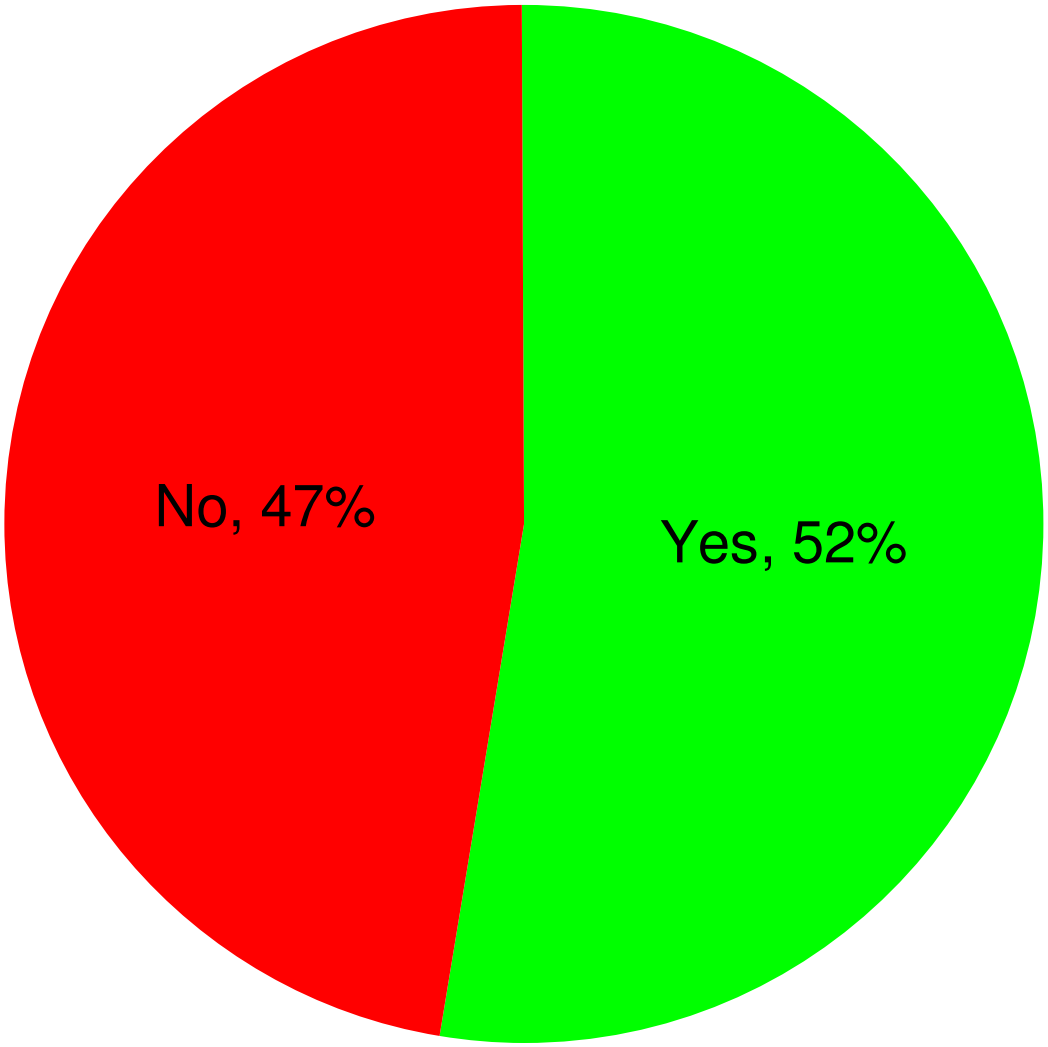


Did somebody else vote, using your name, before you arrived at the polling station on Election Day?

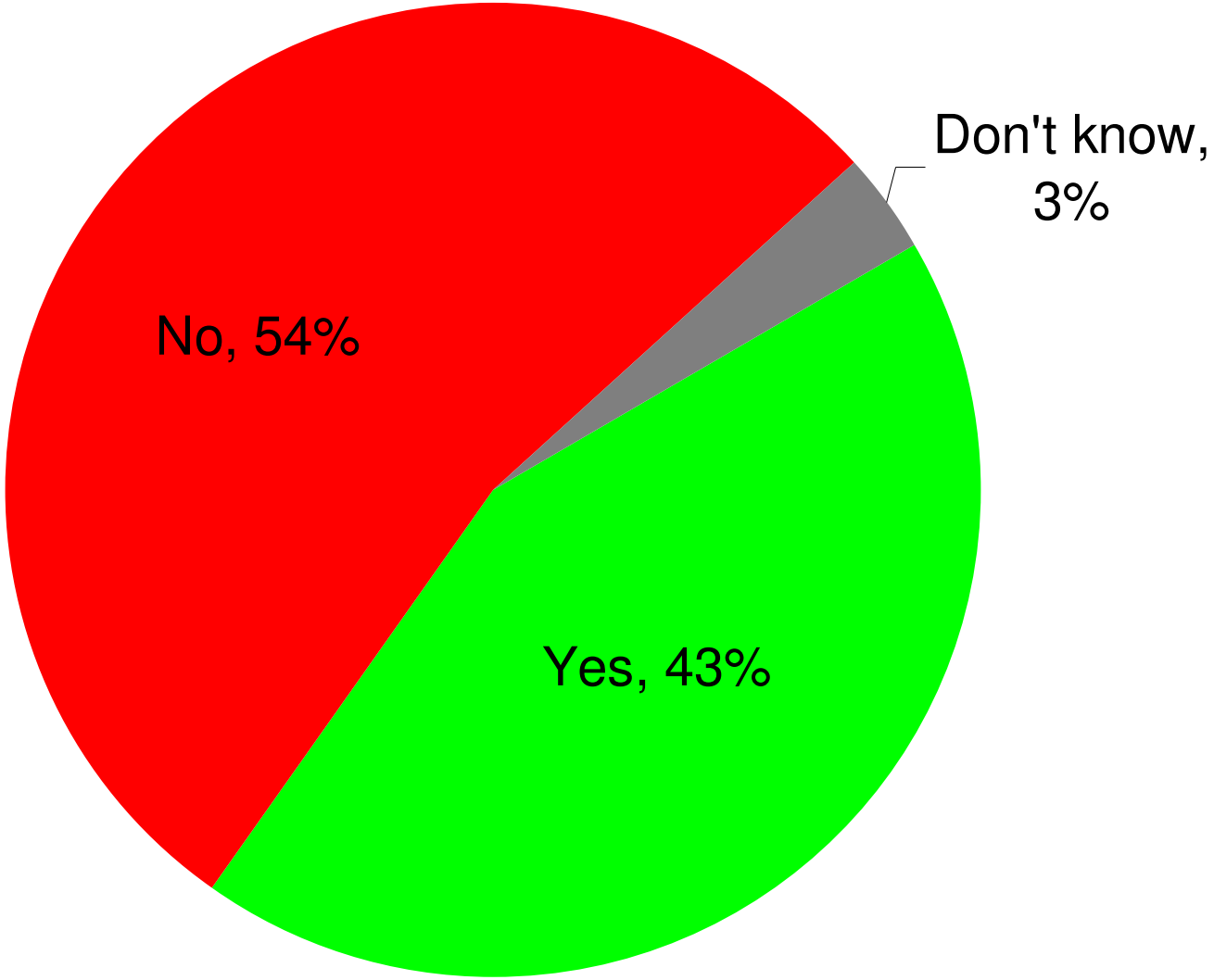
(Yes responses)



Did any political party or candidate offer you a gift in the national assembly elections?



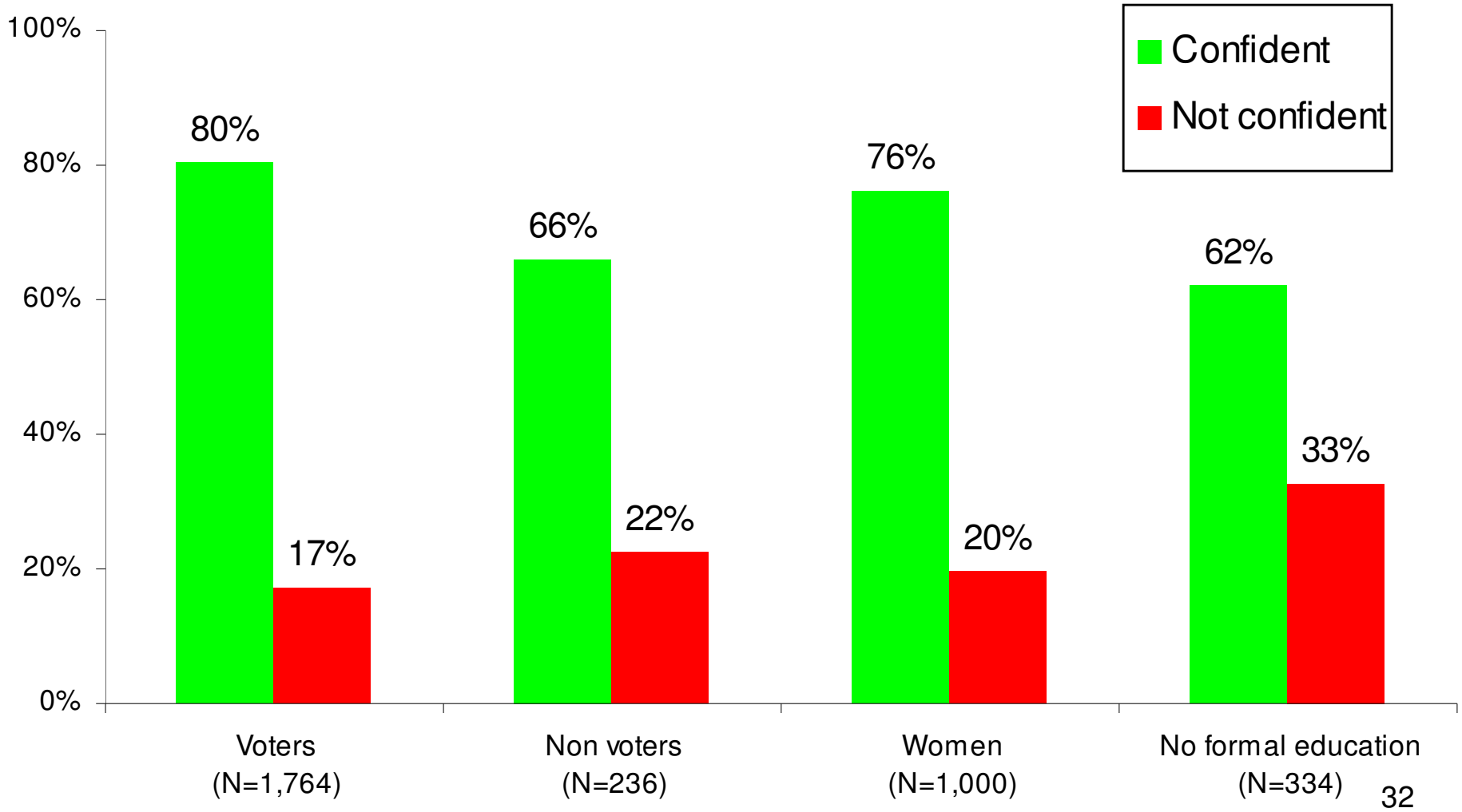
Do you think that a gift offered by any political party or candidate is an exchange for voting for that party in the national assembly elections?



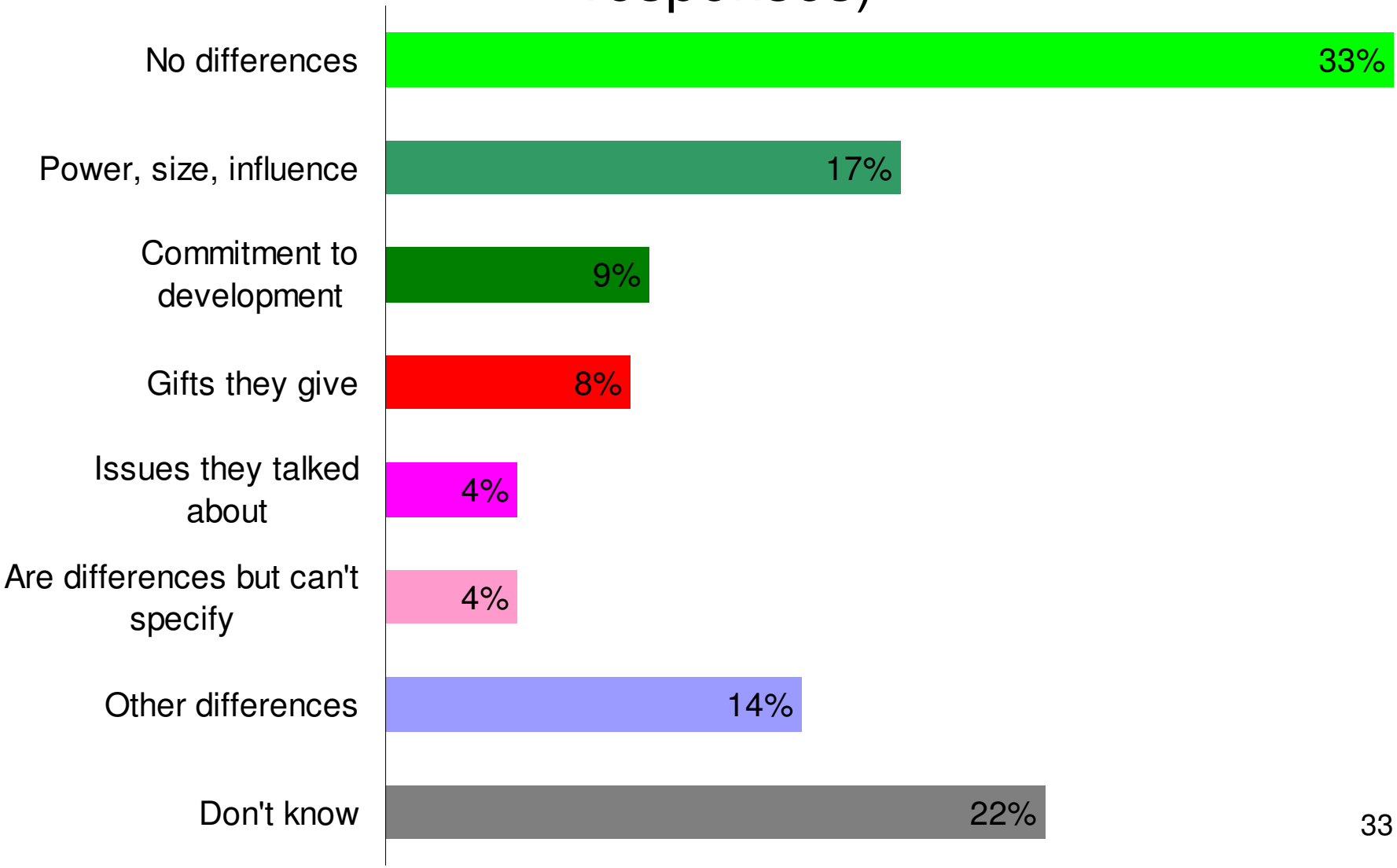
National Election 2008

Political Communication

How confident are you that you received enough information about political parties to make a good decision about which to vote for? (By select groups)

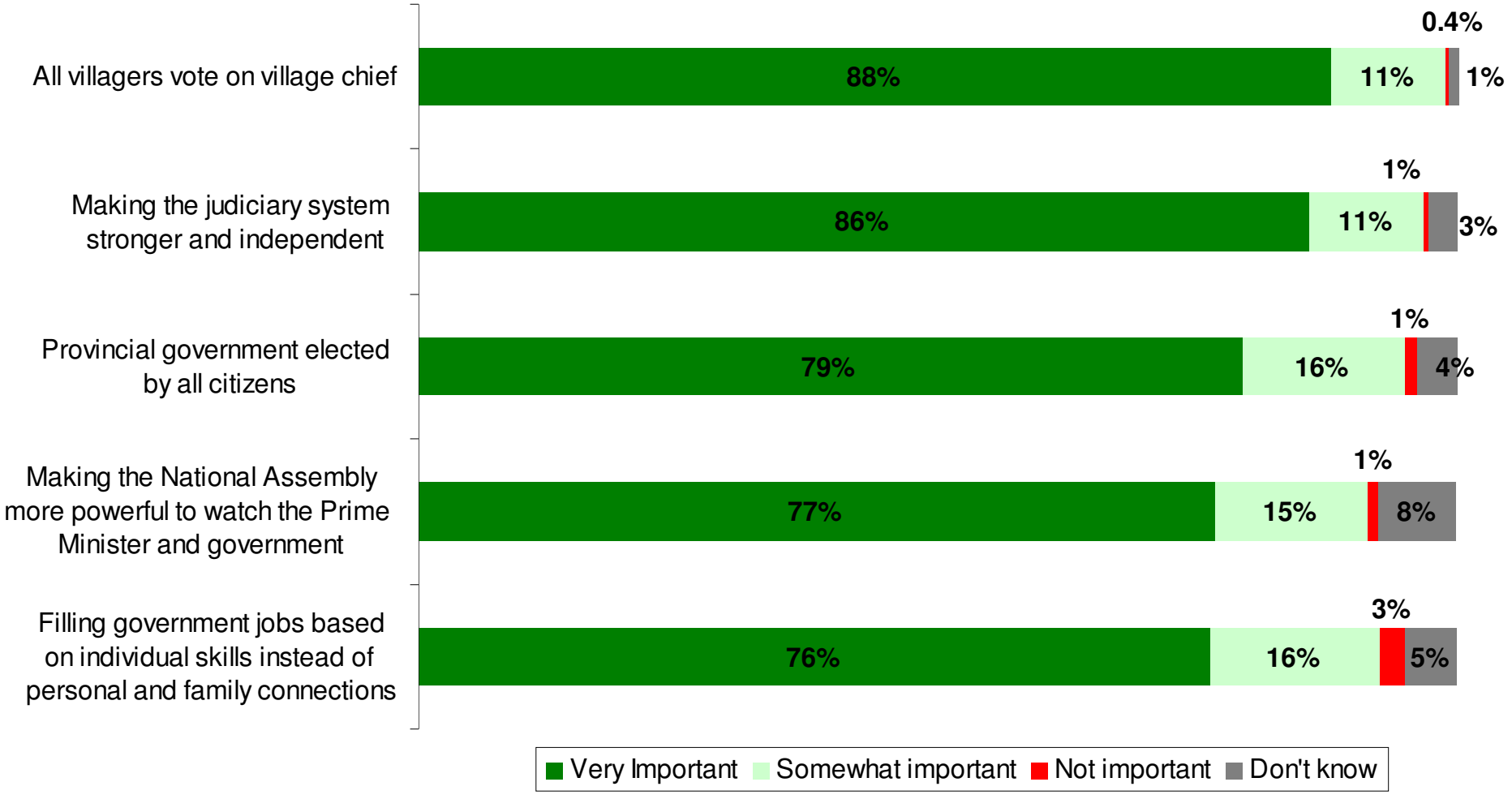


What differences do you see between the major parties that competed in national assembly elections? (Multiple responses)



Democracy in Cambodia

How important are each of these to making Cambodia a democracy?



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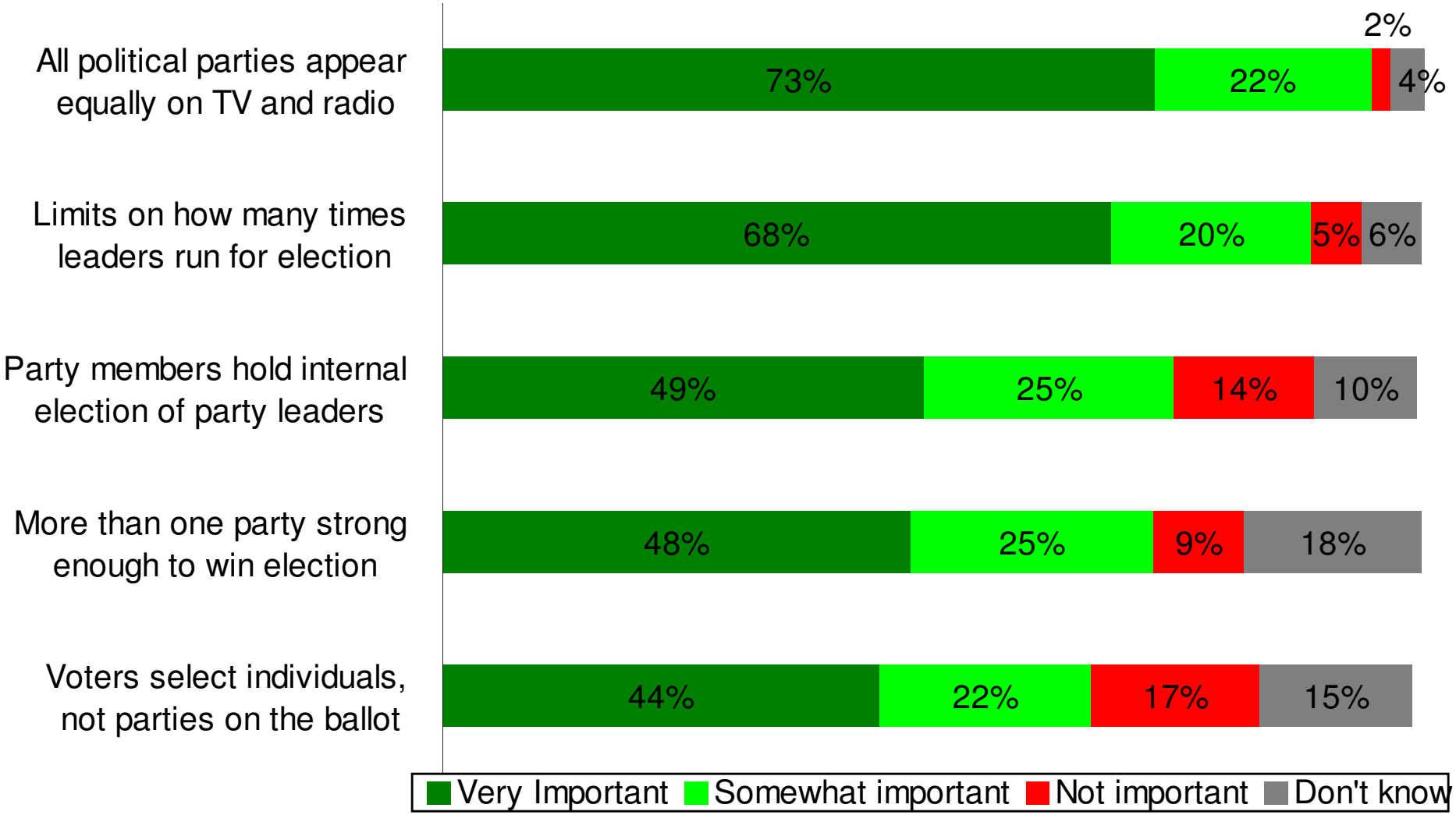
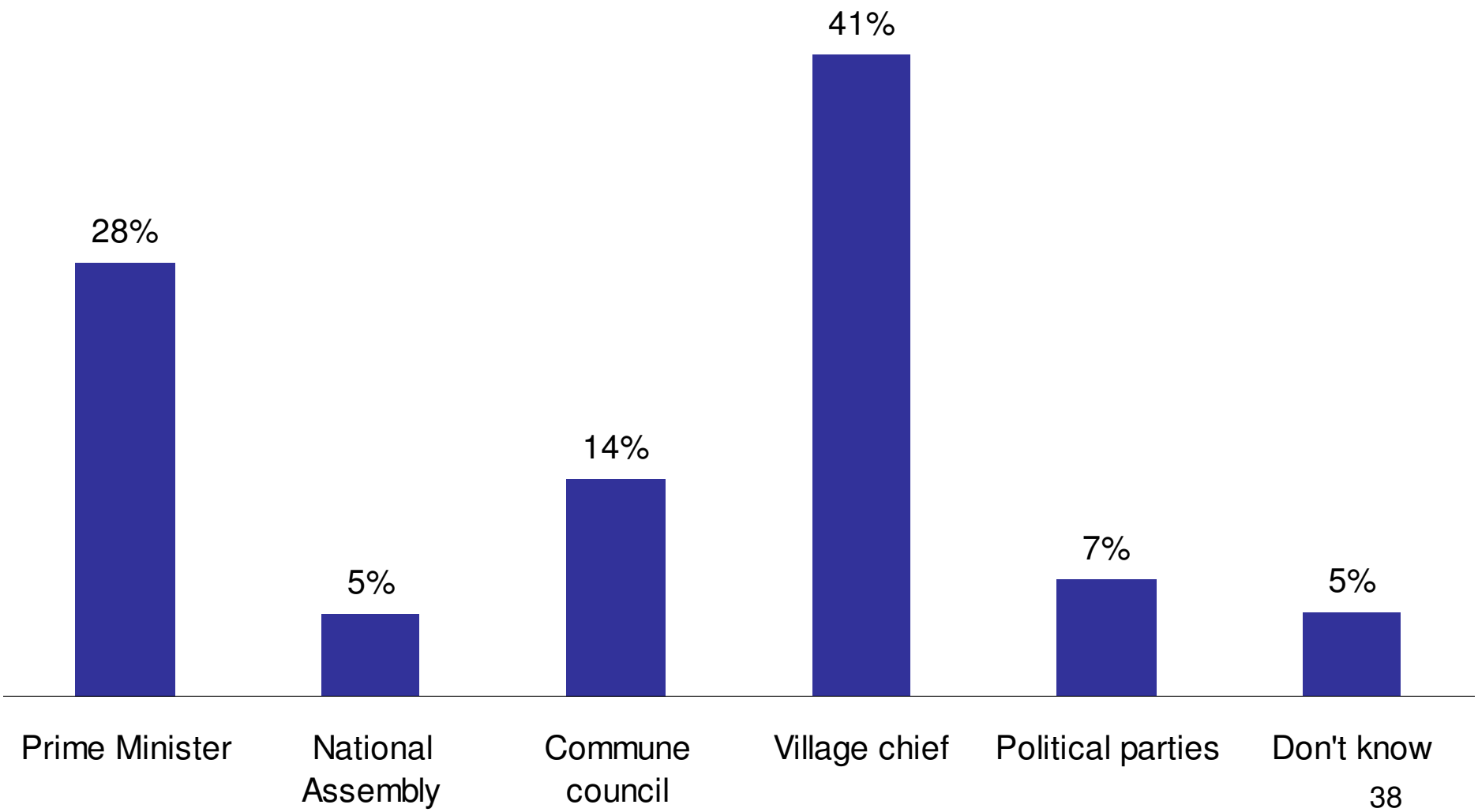


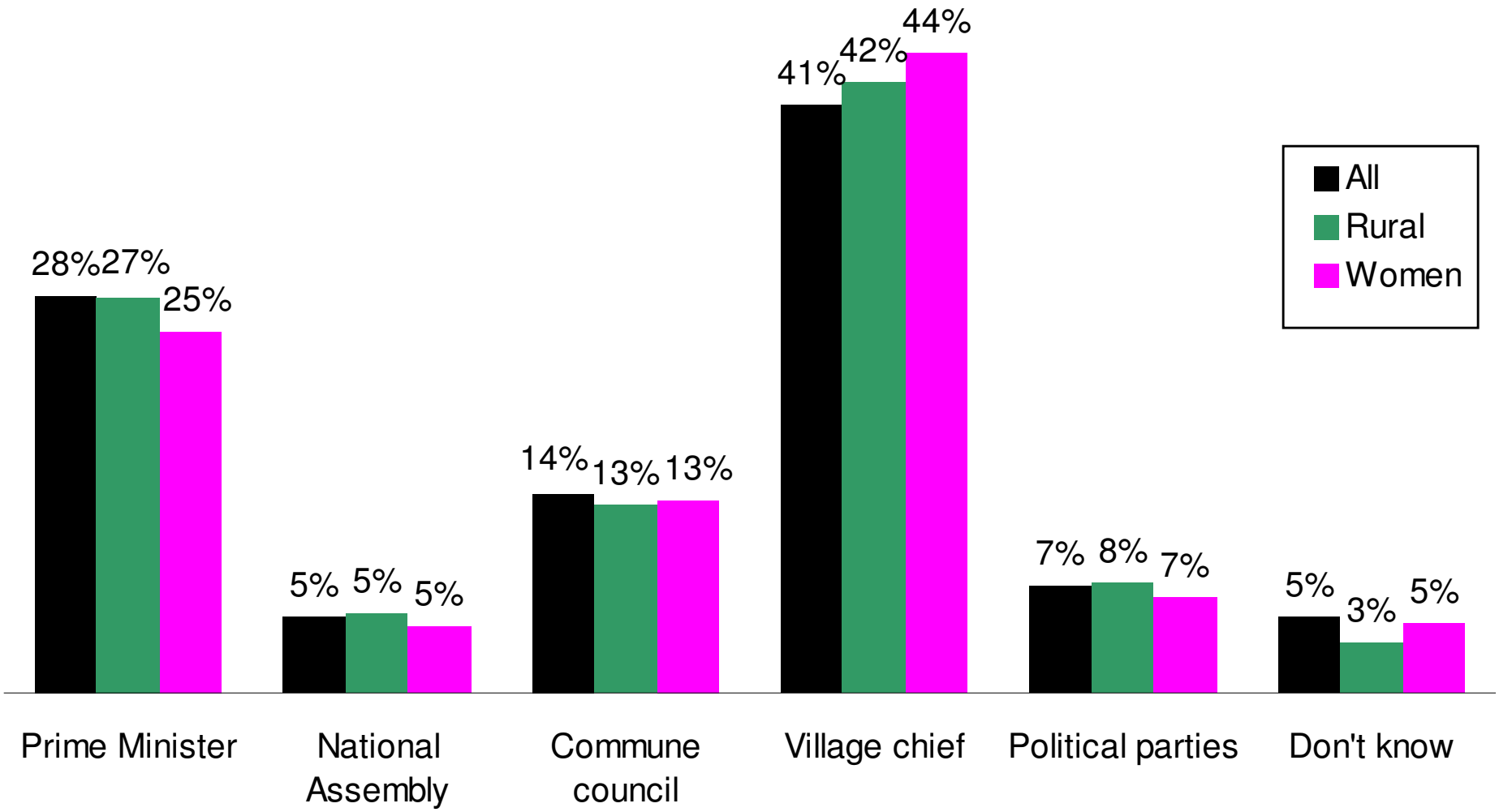
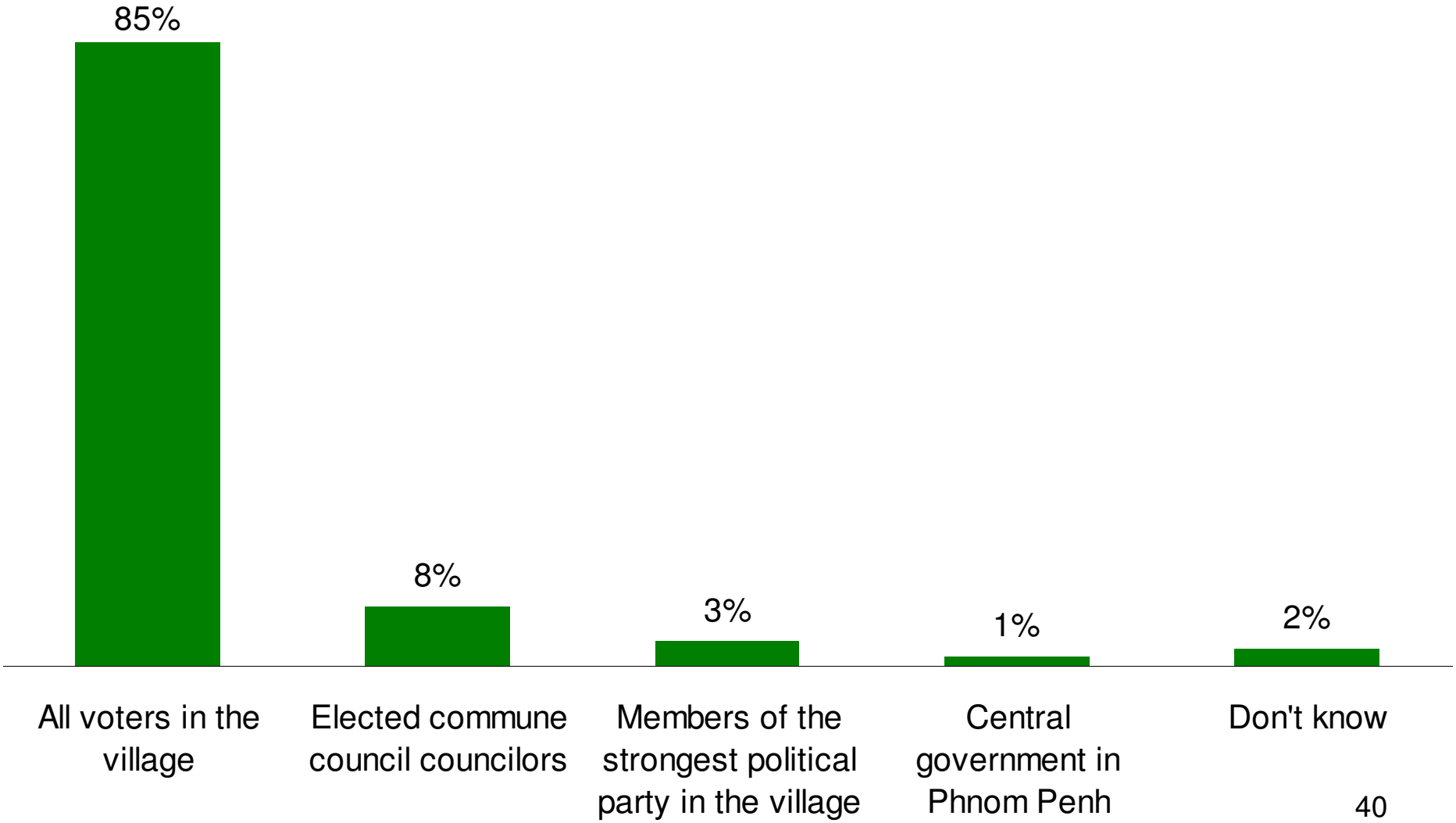
Democracy in Cambodia

Village Democracy

Which one of these has the stronger influence in your daily life?



Which one of these has the stronger influence in your daily life? (By demographic groups)



Who should select the government village chief?